Diamond H Ranch

"Dependable cattle from our pasture to yours!"

Annual Production Sale
March 24, 2021
LaCrosse Livestock Market
LaCrosse, KS



REGISTERED & COMMERCIAL HEIFERS
REGISTERED YEARLING BULLS

WWW.DIAMONDHRANCH.ORG •



FRIENDS AND FELLOW CATTLEMEN

Welcome to the Diamond H Ranch Annual Production Sale. First and foremost, thank you for taking an interest in our program. It has been 13 years since our first customers gave us the opportunity to be their seedstock provider and we are so grateful that many of them continue to support us to this day. Watching their herds change and grow for the better is one of the most rewarding parts of our job. As always, genetic improvement and customer satisfaction remain at the top of our priority list. If at any time you have questions or concerns, our doors are always open. We encourage ranch visits to allow customers the time needed to not only view and be around the sale cattle, but also to see the rest of our ranch.

Since last year, our family-ran operation has continued to push forward and strive towards our long-term goals. The kids are growing and getting busier all the time, but they are always willing to lend a helping hand around the place. Along with the day-to-day activities and chasing the kiddos around, our year was full of new projects. More pastures, fences and corrals have been added that will hopefully aid us in years to come as we strive to continue to provide the best bulls and females we can.

Last year was an interesting one for the cow herd as well. Most of our calf crop was born in extreme cold and wet conditions and we had record rainfall throughout the remainder of the summer at the ranch, which all lead to one challenge after another. Our pasture grasses stayed washy through most of the summer and it did diminish our weaning weights to some extent. We are not going to complain about getting rain; however, it can affect performance just as much as a drought can and I feel it is important for customers to know what environment the cattle have seen through their time here at the ranch. Even though the calves saw a rather difficult environment through the first 200 days of their life, our fall and winter were very mild and relatively dry which gave them opportunities to catch up. The cow herd bred up very nice and rather quick; we are farther along calving at this time than we have ever been and fortunately they are all doing very well. There are many new faces on the ground right now and we are very excited to see what their future holds!

This year's offering has some new and old faces for you to analyze. We have the largest set of Merlin and Rambler progeny that we have ever had. Both of the sire groups will catch your attention in the pens! We have calved out their daughters and have been very satisfied with the females out of these sires. We have several sires that are also bringing calving ease to the picture in larger numbers than what we have normally had in the past. Frank, Oracle, Atomic and Sleep Easy are all bulls that have been used without issues on numerous heifer projects. The nice thing about these sires is that they can also maintain some solid growth for being calving ease sires. Maverick needs no introduction and we are at the point in our operation where his time is coming to an end. He still looks amazing stepping into his sixth year and exemplifies the longevity of his pedigree. Amigo would be a new face out of a Maverick daughter that displays a strong amount of performance and 5-star disposition. We do have new faces on the Commercial Heifer end of our sale as well and I could not be more pleased with how these cattle have come together. They come from three different ranches that have been our customers and I feel they are some of the best we have ever put together!

As always, our passion is to provide you with the best seedstock we can and develop long-term relationships in this industry. We will always try to do anything in our power to help any customer that needs it. On sale day it's all about the cattle, but in life...it's those relationships made with like-minded people that you cannot replace. Seeing familiar faces and hearing success stories from the hard work we all put in throughout the year is the true reward! Again, we thank all of you for taking an interest in our program and giving us the opportunity to work with you. Without our customers, family and friends we would not have gotten to where we are and we extend our most heartfelt appreciation to you all!

We look forward to seeing you all on sale day and wish you nothing but the best!

God Bless,

Justin, Jade, Alyson, Graycee, Brynn & Stockton (AKA Range Boss)

SALE DAY INFORMATION

SALE DAY PHONE NUMBERS

LaCrosse Livestock Market	(785) 222-2586
Frank Seidel	(785) 650-4919
James Rohleder	(785) 623-1414
Trent Mauler	(620) 786-1844

AUCTIONEER

BRUCE BROOKS

HEALTH

HEALTH EVALUATIONS WILL BE PROVIDED FOR EACH LOT.

BID LIVE

Our sale will be broadcast live on the internet through DV Auction. For questions or additional information, please check out page 7.

VETERINARY SERVICES

James Rohleder, DVM with Rohleder Veterinary Service of Hays, KS performed the semen testing and health assessments for these cattle.

TRUCKING

We will assist buyers in making the most economical transportation arrangements for their bulls and/or heifers. We will transport your bulls and/or heifers up to 100 miles from the ranch for free; however, buyers will receive a \$50 discount for hauling their cattle the day of the sale.

MEAL

A COMPLIMENTARY MEAL WILL BE PROVIDED. LUNCH WILL BE SERVED AS EARLY AS 11:00AM. WE WILL ALSO HAVE DONUTS AND COFFEE AVAILABLE FOR THOSE ARRIVING EARLY. WE LOOK FORWARD TO SEEING YOU AT THE SALE!

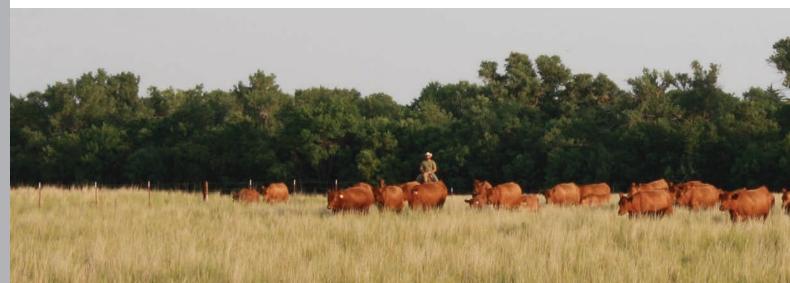
DISCOUNT AVAILABLE TO VOLUME BUYERS!

REPRESENTATIVES

Nolan Woodruff	\dots Red Angus Association
Marty Ropp	Allied Genetic Resources
GUY PEVERLY	The Stock Exchange

HOTEL ACCOMODATIONS

Best Western Butterfield Inn	(785) 621-4337
HOLIDAY INN EXPRESS & SUITES	(785) 625-8000
Hampton Inn	(785) 621-4444



^{••} WE RECOMMEND INSURING YOUR PURCHASE(S) AS TRANSPORTATION IS AT THE RISK OF THE BUYER ••

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· · VIDEOS OF THE CATTLE WILL BE AVAILABLE ONLINE AT DIAMONDHRANCH.ORG · ·

COME VISIT US AT THE RANCH PRIOR TO THE SALE AND RECEIVE \$100 OFF YOUR PURCHASE! In an effort to keep stress at a minimum, no cattle will walk through the ring the day of the sale; HOWEVER, THEY WILL BE AVAILABLE FOR VIEWING AT LACROSSE LIVESTOCK MARKET THE DAY BEFORE THE SALE. IF YOU CAN'T MAKE IT TO THE RANCH, WE HIGHLY RECOMMEND COMING EARLY TO THE SALE BARN TO ALLOW YOURSELF ENOUGH TIME TO EVALUATE THE CATTLE.

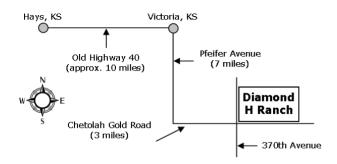
Diamond H Ranch

JUSTIN & JADE HERL 410 370TH AVENUE

VICTORIA, KS 67671

(785) 623-8404

DIAMONDH@RURALTEL.NET WWW.DIAMONDHRANCH.ORG



SEVEN MILES SOUTH OF VICTORIA, KS ON PFEIFER AVENUE AND THREE MILES EAST ON CHETOLAH GOLD ROAD





SPECIAL THANKS TO THE MAULER FAMILY

Diamond H Ranch wouldn't be what it is today without the help and support of our cooperator (who happens to be family) Trent and Chelsea Mauler of Great Bend, KS. With similar views and operations, they are easy to work with and we appreciate their hard work and cooperation. We look forward to seeing the growth of their ranch and what the future holds for their family!



Our cutting-edge genomic services usher in a new world of potential to make this industry more profitable. RightMate prescribed mating technologies ensure maximum genetic progress for economically crucial traits, while at the same time reducing calf crop variation. This program even allows producers to reduce oo even eliminate expensive wasted matings. RightChoice programs are based on the same genomic improvement principles, but are designed to make commercial sire selection simpler and more precise to meet the needs of our most important customers. For more information on how to prepare for a more competitive future by employing RightMate and RightChoice technologies, contact Marty Ropp 406-581-7835.

Allied Feeding Partners was also designed with commercial customers as the focus. Since Allied members are producing some of the most profit focused and fast improving genetics in the business, we needed to find avenues to help create and validate the extra value that is bred in. Competing for, owning and feeding customer cattle was a logical step. If the genetics we market aren't valuable enough for us to try to own, why should we continue to try to market them to the industry. Cattle generated by our owner's customers just have more potential to create profit and we are committed to proving it. Contact Clint Berry 417-844-1009 at Allied Feeding Partners for more information on how to participate in AFP or take advantage of Allied's growing feeder cattle marketing services and value creation opportunities.

RIGHT CHOICE

RIGHT CHOICE

RIGHT CHOICE

FEEDING PARTNERS LLC

FE

Our focus and commitment to the commercial beef business has not and will not change. Today's Allied offers opportunities to enhance genetic improvement through genomics, add market value to customer feeder cattle production, offer some of this industry's best through All Beef and Allied Semen and genetics, provide fast and efficient data services from Data Genie, offer seedstock marketing assistance and provide the Commercial industry with future focused genetic planning from our experienced and growing staff. Becoming full service genetic providers has always been our goal, because it's always been important.



WWW.ALLIEDGENETICRESOURCES.COM

MARTY ROPP 406-581-7835 **CLINT BERRY** 417-844-1009 **ROCKY FORSETH** 406-590-7984 **COREY WILKINS** 256-590-2487

LEOMA WELLS 559-696-4941



This sale will be broadcast live on the internet. Real time bidding and proxy bidding available.

WATCH AND BID ONLINE FOR FREE!

CAN'T MAKE THE SALE?

LET DVAUCTION BRING THE SALE TO YOU!

BUSY DURING THE SALE?

LET DVAUCTION REPRESENT YOUR BID!

VISIT WWW.DVAUCTION.COM AND REGISTER TODAY!

It's as easy as 1, 2, 3...

- 1) CREATE AN ACCOUNT AT WWW.DVAUCTION.COM UNDER THE "CREATE NEW ACCOUNT" TAB.
- 2) APPLY FOR BIDDING BY CLICKING "APPLY FOR BIDDING" IN THE UPPER LEFT CORNER OF YOUR SCREEN, AT LEAST 24 HOURS PRIOR TO THE AUCTION.
- 3) Tune into the sale and make your purchases!

PLACE A PROXY BID!

IF YOU ARE UNABLE TO ACCESS A COMPUTER DURING THE SALE,

"PROXY BIDDING" WILL BE AVAILABLE FOR YOUR CONVENIENCE.

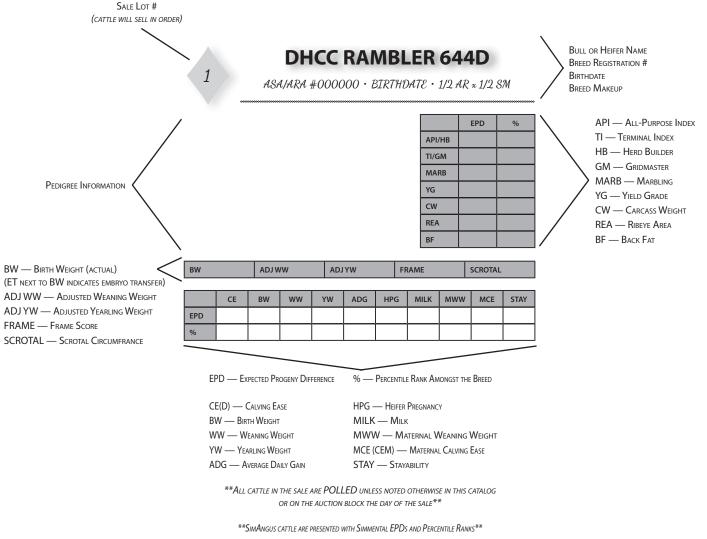
SIMPLY, FOLLOW THE INSTRUCTIONS ABOVE. AS THE SALE DATE NEARS, THERE WILL BE
A "PROXY BIDDING" LINK UNDER THE SALE LISTING ON THE MAIN PAGE.

YOU CAN THEN ENTER THE MAXIMUM AMOUNT THAT YOU WOULD LIKE TO BID AND
OUR SYSTEM WILL REPRESENT YOUR BID JUST AS IF YOU WERE THERE.

FOR GENERAL QUESTIONS, PLEASE CONTACT US AT: (402) 316-5460 OR SUPPORT@DVAUCTION.COM

HIGH SPEED INTERNET ACCESS REQUIRED

UNDERSTANDING SALE CATALOG DATA



AVERAGES TO KEEP IN MIND

Data collection and utilization is part of the daily management at Diamond H Ranch. Beyond standard measurements, we pay close attention to fertility and conception rates, cow efficiency and DNA testing is also utilized. We are constantly measuring and collecting as much data as possible to evaluate our herd so that we can move in positive directions. In addition to the data, good 'ol phenotypic evaluations are something that we do on a regular basis.



EPD Averages

	BW	ww	YW	MARB	API	TI	НВ	GM
BULLS	-1.6	72	112	.44	139	81	89	45
HEIFERS	-1.1	70	107	.38	136	77	86	45

Performance Averages

	BW	ADJ WW	ADJYW
BULLS	81	620	1045
HEIFERS	77	552	845

^{**}High percentage Red Angus cattle are presented with Red Angus EPDs and Percentile Ranks**

\$ INDEXES · WHAT ARE API AND TI?

\$ Indexes

Though EPDs allow for the comparison of genetic levels for many economically important traits, they only provide a piece of the economic puzzle. That's where \$ Indexes come in. Through well conceived, rigorous mathematical computation, \$ Indexes blend EPDs and economics to estimate an animal's overall impact on your bottom line. The same technology that led to the dramatic progress in swine, poultry and dairy genetics over the last several decades was used to develop the following \$ Indexes:

All-Purpose Index (API): Evaluates sires for use on the entire cow herd (bred to both Angus first-calf heifers and mature cows) with the portion of their daughters required to maintain herd size retained and the remaining heifers and steers put on feed and sold grade and yield.

Terminal Index (TI): Evaluates sire for use on mature Angus cows with all offspring put on feed and sold grade and yield.

Using API and TI

First, determine which index to use; if you're keeping replacements, use API...if not, then use TI. Just as with EPDs, zero in on the unit difference between bulls (as described above, index units are in dollars per cow exposed). The difference can be used to determine how much a bull is worth compared to another. Or, put another way, how much you can pay for one bull compared to another. For example, when buying an all-purpose-type sire, you can quickly figure a bull scoring +100 for API is worth an extra \$6,000 over a +50 bull if both are exposed to 30 cows over 4 years (\$50 diff. x 30 hd. x 4 yr. = \$6,000). A percentile-ranking chart is required to determine where a bull's index value ranks him relative to other bulls in the breed.

For percentile rankings or more detailed information about EPDs and \$ Indexes visit www.simmental.org.



UNDERSTANDING EPDs

Expected Progeny Difference (EPD) — The difference in expected performance of future progeny of an individual, compared with expected performance of future prog- eny of an individual of average genetic merit in the base time frame for the genetic evaluation. EPDs are estimated from phenotypic merit of an individual and all of its relatives and are estimates of one-half the breeding values. EPDs are generally reported in units of measurement for the trait.

Average Daily Gain (ADG) — Measurement of daily body weight change over a specified period of time of an animal on a feed test

Back Fat Thickness (BF) — Estimates the average differences that are expected in fat thickness at the 12th and 13th rib between progeny of different animals.

Birth Weight (BW) — The weight of a calf taken within 24 hours after birth (reported in pounds). The EPD value predicts the difference in average birth weight of a bull's progeny compared to progeny of all other bulls evaluated. A positive value indicates heavier-than-average birth weights while a negative value indicates lighter-than-average birth weights.

Calving Ease (CE) — The ease with which a bull's calves are born to first calf heifers. When comparing calving ease EPDs of two sires, the larger EPD indicates a higher percent of unassisted births for calves sired by this bull.

Carcass Weight (CW) — The EPD predicts the difference in average carcass weight of a bull's progeny compared to progeny of all other bulls evaluated. A positive number indicates heavier-than-aveage carcass weights while a negative value indicates lower-than-average carcass weights.

Frame Score (FRAME) — A score based on subjective evaluation of height or actual measurement of hip height.

Maternal Calving Ease (MCE) — Percent of unassisted births in first calving daughters.

Marbling Score (MARB) — A subjective evaluation of the amount and distribution of intramuscular fat. The EPD value predicts the difference in average marbling score of a bull's progeny compared to progeny of all other evaluated bulls. A positive value indicates higher-than-average marbling scores while a negative value indicates lower-than-average marbling scores.

Maternal Weaning Weight (MWW) — The weaning weight of a bull's daughters' calves. The EPD value predicts the difference in average 205-day weight of a bull's daughters' calves compared to daughters of all other bulls evaluated. A positive value indicates heavier-than-average weaning weights while a negative value indicates lighter-than-average weaning weights.

Milk (MILK) — The milking ability of a bull's daughter. The EPD value predicts the difference (due to milking ability) in average 205-day weight of a bull's daughters' calves compared to calves of all other bulls evaluated. Positive values indicate above average milking ability of daughters while negative values indicate below average milking ability.

Most Probable Producing Ability (MPPA) — An estimate of a cow's future productivity for a trait (such as progeny weaning weight ratio) based on her past productivity. For example, a cow's MPPA for weaning ratio is calculated from the cow's average progeny weaning ratio, the number of her progeny with weaning record, and the repeatability of weaning weight.

Ribeye Area (REA) — The average difference in ribeye area in an animal's progeny when compared to the progeny of another animal at a given age endpoint. Scrotal Circumference (SCROTAL) — A measure of testes size obtained by measuring the distance around the testicles in the scrotum with a circular tape.

Stayability (**STAY**) — The expected difference, in percentage probability, that a bull's daughters will remain in the herd until at least six years of age.

Weaning Weight (WW) — Calf weight taken between 160 and 250 days of age and adjusted to 205 days of age and a mature dam equivalent (reported in pounds). The EPD value predicts the difference in average 205-day weight of a bull's progeny compared to progeny of all other bulls evaluated. A positive value indicates heavier-than-average weaning weights while a negative value indicates lighter-than-average weaning weights.

Yield Grade (YG) — Predicts differences in USDA Yield Grade score. This EPD is calculated using the genetic predictions of CW, REA, and BF EPDs.

Yearling Weight (YW) — Weight taken between 330 and 440 days of age and adjusted to 365 days of age and a mature dam equivalent (reported in pounds). The EPD value predicts the difference in average 365-day weight of a bull's progeny compared to progeny of all other bull's evaluated. A positive value indicates heavier-than-average yearling weights while a negative value indicates lighter-than-average yearling weights.

We recently participated in the American Simmental Assoication's Cow Herd DNA Roundup. We quickly realized how beneficial it would be to our operation as well as our customer's to have DNA processed on the rest of our cattle. We have always made it a priority to provide our customers with the most accurate information possible. Combining DNA information, the pedigree of a bull and/or heifer and the individual production data significantly increases the reliability of their EPDs. All registered cattle in this offering have genomic enhanced EPDs powered by Neogen, (the world's leader in DNA testing for agriculture).

We always incorporate phenotypic traits such as disposition, fertility, foot and udder structure and mothering abilities into the equation for success...DNA simply adds to that equation!





Benefits of GE-EPDs to Cow/Calf Producers

Maternal GE-EPDs - Improve profits per cow:

- ♦ Verify calving-ease bulls, saving time, cost and stress when calving heifers
- ♦ Identify bulls and cows with superior reproduction traits to improve cowherd fertility and maternal productivity
- ♦ Better fertility improves conception rates, calving window and calf-crop uniformity

Performance GE-EPDs – Optimize efficient returns:

- ♦ Produce cows that improve pounds weaned per exposed female
- ♦ Produce cows for optimum growth for your grazing environment
- ♦ Improve feed efficiency, producing heifers and cows that gain well on less feed and pass thrifty traits on to their calves

Quality GE-EPDs – More consistency of beef quality:

- ♦ Helps customers retaining calves or selling into grids or value networks
- ♦ Adds value and reputation quality in stockers or feeder calves
- ♦ Predicts quality up front, saving years of valuable time, with less hassle than collecting carcass data



Reference Sire Summary

CDI MAVERICK 335B

ASA #2853061 · 4-10-2014 · PB SM

GW PREDESTINED 701T HOOK'S XPECTATION 36X HOOKS MIKA 141M

CDI MAVERICK 335B

RFS RED IRON T20 CDI MS RED IRON 7Z CDI MS TOP GUN 5U

	EPD	%
API	149.5	15
TI	87.1	15
MARB	.38	10
YG	50	15
CW	20.2	85
REA	1.03	20
BF	088	60

BW: 80		ADJ WW: 760		ADJ YW: 1345		% IMF: 2		BF: .2	BF: .28		REA: 15.9	
	CE	BW	ww	YW	ADO	G	MCE	MILK	MWW	STAY	SHR	
EPD	10.3	.8	78.7	120.5	.26	5	3.1	33.7	73	18.2	37	
%	60	30	40	35	35		95	3	10	25	35	



Maverick was the high selling bull in the 2015 C Diamond/Wilkinson Bull Sale. His unique pedigree provides a very proven maternal line in the Simmental breed and has just the right amount of performance to keep cattle efficient and relatively moderate. His disposition is five star and his offspring express this as well. His granddam is arguably one of the best red Simmental cows in the country...look to his progeny to increase maternal genetics and maintain performance. Semen is available through Allied Genetic Resources.



DHCC Rambler 644D is an F1 son that we raised in 2016. His sire (CDI Maverick 335B) does not need an introduction, but his dam (HRAA Romo 733) is our top donor cow. She raised this calf and to say the least, he was never offered for sale. He is as well balanced as his sire and he comes from a female who carries an MPPA of 116...his offspring are the kind to build a herd with! He keeps birth weight in check and the cattle express strong growth and maternal traits. We do not see many holes in this sire; his disposition and phenotype are top notch.

DHCC RAMBLER 644D

ASA #3223865 · 2-25-2016 · 1/2 SM x 1/2 AR

HOOK'S XPECTATION 36X CDI MAVERICK 335B CDI MS RED IRON 7Z

DHCC RAMBLER 644D

BUF CRK ROMO P028 HRAA ROMO 733 HRAA CC 521

		70
API	136.3	35
TI	81.1	35
MARB	.32	45
YG	24	45
CW	25.4	70
REA	.67	45
BF	035	65

EPD %

	BW: 82		ADJ WW:	748	Al	ADJ YW: 1100		% IMF: NA		BF:	BF: NA		REA: NA	
ĺ		CE	BW	ww	,	YW	ΑŒ)G	MCE	MILK	MWW	STAY	SHR	
Ì	EPD	14.7	6	79.1		119.2	.2	:5	6.1	33.5	73	16.7	NA	
	%	25	30	35		40	6	0	65	1	4	30	NA	

DHCC AMIGO 769F

ASA #3525314 · 2-11-2018 · 1/2 SM x 1/2 AR

LSF NIGHT CALVER 9921W LSF SRR SLEEP EASY 4083B LACY LARKEISA

DHCC AMIGO 769F

CDI MAVERICK 335B

DHCC MAVERICK D610

PELTON MISS ASHLYN 0872U

	EPD	%
API	126.9	55
TI	82	30
MARB	.19	75
YG	25	45
CW	40.1	25
REA	.89	15
BF	039	65

BW: 76		ADJ WW: 714		ADJ YW: 1489		IMF: NA	BF: N	BF: NA		REA: NA	
	CE	BW	ww	YW	ADG	MCE	MILK	MWW	STAY	SHR	
EPD	13.8	4	83.9	129.5	.29	7.3	30.8	72.7	13	NA	
%	30	35	20	20	30	45	4	5	70	NA	



DHCC Amigo 769F (pictured as a yearling) is a bull we raised in 2018 out of a promising young female, DHCC Maverick D610. This dam is passing on a lineage with very popular names at the here at the Diamond H. Peltons Miss Ashlyn combined with Maverick made D610 a standout from the get go and Amigo was the first calf she ever raised. If you look at his performance data you can see that she didn't take a day off and raised the top calf out the 2018 calf crop.

Reference Sire Summary



3SCC DOMAIN A163

3SCC DOMAIN A163

ARA #1619642 · 3-26-2013 · PB AR

BECKTON DOMINOR Z1 R610 BECKTON DOMINOR T122 Z1 BKT LARKABEL R038 WA

3SCC DOMAIN A163

BASIN HOBO 0545 3SCC EUCLA X723 BSKF EUCLA U278

	EPD	%								
НВ	98	14								
GM	59	18								
MARB	.70	8								
YG	.21	95								
CW	23	39								
REA	.04	58								
BF	.07	99								

BW: 84	BW: 84 ADJ WW		N: 655	ADJ YW: 1233		% IMF: 4.25		BF: .44		REA: 14.89	
	CED	BW	ww	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
EPD	14	-1.5	63	105	.26	1.44	21	-1	13	3	21
%	27	53	40	33	28	51	82	35	27	94	2

LELAND FRANKLY 018-7520

ARA #3766967 · 4-1-2017 · PB AR

LJC MERLIN T179
WFL MERLIN 018A
WFL COMMITMENT 042Y
LELAND FRANKLY 018-7520

LELAND COOL 9229W
LELAND COOL 9229-448Z
LELAND RED DIRECTION 332X

	EPD	%
НВ	96	16
GM	66	11
MARB	.67	11
YG	.11	70
cw	31	20
REA	.12	42
BF	.02	58

BW: 78	BW: 78 ADJ WW: 797		ADJ YW: 1386		% IMF: 4.46		BF: .23		REA: 13.25		
	CED	BW	ww	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
EPD	15	-4.4	74	121	.29	1.62	36	4	10	8	18
%	26	12	12	12	14	66	1	75	67	36	17



 $Leland\ Frankly\ 018-7520\ (progeny\ to\ WFL\ Merlin\ 018A)\ as\ a\ two-year-old\ during\ breeding\ season.$



WFL Merlin 018A has become one of the most popular sires in the Red Angus breed. He is truly a spread bull and has some outstanding carcass genetics. We have just recently tested some of his first daughters and we really like what we see. His sons always rise to the top of the bull pen year after year. Along with performance, he sires docile cattle that have great depth of body and eye appeal.

WFL MERLIN 018A

 $\textit{ARA}~\#1628086~\cdot~1\text{--}19\text{--}2013~\cdot~\textit{PB}~\textit{AR}$

LJC MISSION STATEMENT P27 LJC MERLIN T179

BUF CRK REDPRIDE N179

WFL MERLIN 018A

BROWN COMMITMENT 57206 WFL COMMITMENT 042Y

WFL JEWELMAKER 9024

	EPD	%
НВ	61	80
GM	54	23
MARB	.53	25
YG	06	9
cw	20	47
REA	.34	14
BF	0	20

BW: 63	BW: 63 ADJ WW: 676		ADJ YW: 1156		% IMF: 4.58		BF: .23		REA: 15.34		
	CED	BW	ww	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
EPD	15	-4.7	81	128	.30	1.29	36	-2	7	6	12
%	18	9	4	6	13	37	1	33	95	59	81

Reference Sire Summary



Bieber CL Atomic C218 is a sire that we have used in both our Al and ET programs. After we saw the first calves, we were really glad we had extra embryos with him on the topside of the pedigree. The cattle calve very easy and grow. Although he is not a growth curve bender, you will see that his progeny display a lot of depth and red meat. Almost all of his calves are born in the 65-75lb range. Look for this sire to add depth of body and hip to your Red Angus cattle, along with strong maternal and carcass genetics.

BIEBER CL ATOMIC C218

ARA #3474996 · 2-18-2015 · PB AR

ANDRAS IN FOCUS B175 ANDRAS FUSION R236 ANDRAS BELLE B167

BIEBER CL ATOMIC C218

HUST CHIEF SEQUOYA R336 BIEBER DATELINE 308Y BASIN ROSE 7127

YG	.15	84
CW	30	22
REA	.03	60
BF	.03	70

EPD

89

61

.60

НВ

GM

MARB

%

27

15

16

BW: 82	BW: 82 ADJ WW: 752		ADJ YW: 1375		% IMF: 4.76		BF: .31		REA: 14.54		
	CED	BW	ww	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
EPD	19	-4.9	68	119	.32	2.13	27	1	5	12	17
%	2	8	25	13	7	94	36	53	98	1	25



LSF SRR SLEEP EASY 4083B

LSF SRR SLEEP EASY 4083B

ARA #1681923 · 1-27-2014 · PB AR

MESSMER PACKER S008 LSF NIGHT CALVER 9921W LSF DELLA P4078 U8051

LSF SRR SLEEP EASY 4083B

BECKTON CODY T085 K2 LACY LARKEISA 9008 LACY RUBY 7031

	EPD	%
НВ	87	31
GM	51	27
MARB	.44	40
YG	.04	38
CW	33	16
REA	.45	7
BF	.03	78

BW: 68	BW: 68 ADJ WW: 585		ADJ YW: 1264		% IMF: 4.21		BF: .36		REA: 12.88		
	CED	BW	ww	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
EPD	16	-4.5	67	109	.27	1.96	32	13	17	9	15
%	16	11	29	26	26	88	6	99	3	20	49



JJX ORACLE 723E

 $ARA #3769891 \cdot 2-10-2017 \cdot PBAR$

BROWN REVELATION P7021 BROWN ORACLE B112

BROWN MS P707 Y6648

JJX ORACLE 723E

LCOC HIGH NOON A093R JJX MISS HIGH 2432 JJX KING LADY 4151

	EPD	%
нв	98	14
GM	81	4
MARB	.58	19
YG	0	22
cw	39	9
REA	.47	7
BF	.01	35

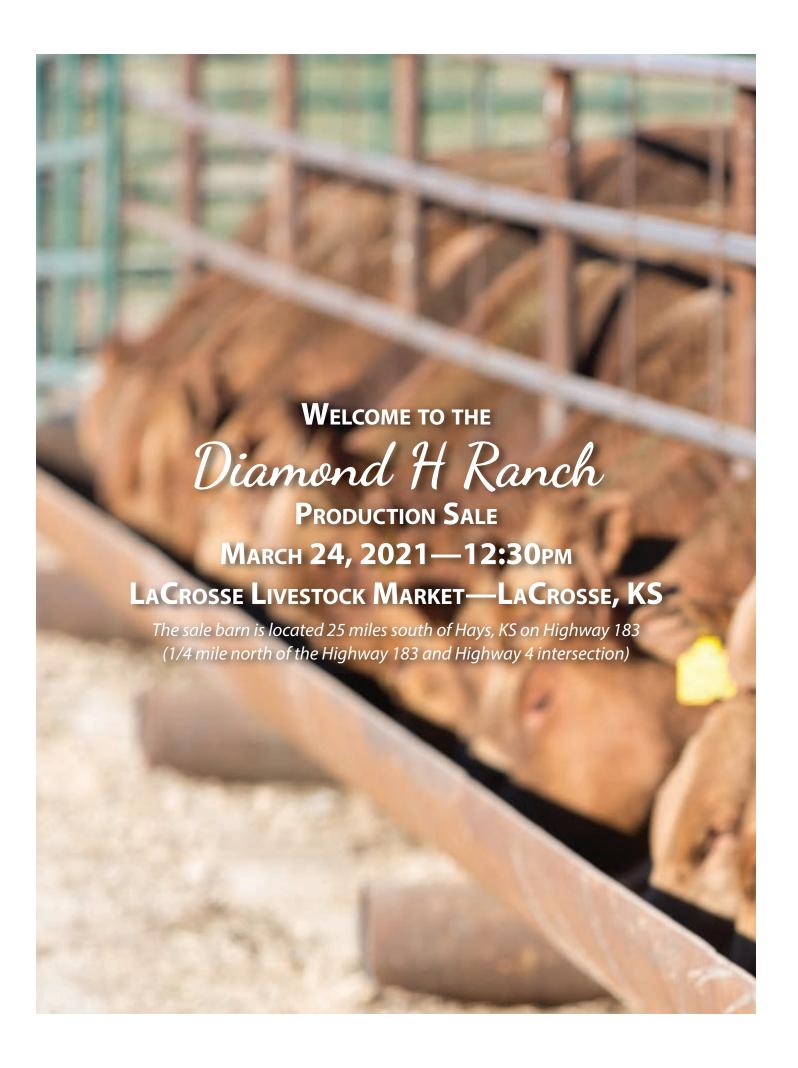
BW: 65	BW: 65 ADJ WW: 620		ADJ YW: 1194		% IMF: 3.43		BF: .20		REA: 10.67		
	CED	BW	ww	YW	ADG	DMI	MILK	ME	HPG	CEM	STAY
EPD	20	-4.7	65	108	.27	1.25	21	3	9	13	18
%	1	9	35	28	23	34	79	68	85	1	20

Hybrid vigor plays a huge role in our operation. From the beginning, we knew that Red Angus would be the foundation of our herd, but we also knew that breed complementarity was something we could not ignore.

Through a systematic Red Angus and Simmental crossbreeding program, we can bridge the gap in our never ending quest to create the most balanced animals we can that have the ability to fit multiple scenarios and environments.

Inside our own ranch, the crossbred female continually proves herself and we have the data to back it up.
Increased fertility, efficiency and longevity are just a few of the things we love about these cattle and we will continue to combine the best genetics out there to create them.







The Dynamic Dozen once you see 'em, you won't forget 'em



DHCC MERLIN 080H

ARA #4372323 · 2-20-2020 · PB AR

LJC MERLIN T179 WFL MERLIN 018A WFL COMMITMENT 042Y

DHCC MERLIN 080H

BUF CRK ROMO P028 HRAA ROMO 733

HRAA CC 521

	EPD	%
НВ	50	93
GM	54	19
MARB	0.57	16
YG	-0.01	18
CW	25	30
REA	0.3	13
BF	0.01	36

BW: ET		ADJW	/W: 550	AD	J YW: 1029		FRAME: 5.2 SCROTAL: 34			34	
CED		BW	ww	YW	ADG	MIL	.K	ME	HPG	CEM	STAY
EPD	12	-3.2	73	112	0.24	35		0	9	4	12
%	64	24	8	16	37	1		45	88	93	88



DHCC Merlin 080H combines two of the best bloodlines that we can offer. Not only does he carry the Merlin 018A pedigree, we backed it up with our top donor cow at the ranch. HRAA Romo 733 leaves her mark no matter what we breed her to. She has made it to 14 and averages 30 embryos per flush. Her daughters are quickly separating themselves from the field and leave no doubt what great cows can do for an operation. Lot 1 has the ability to be used in multiple scenarios and I do not feel he will disappoint.



DHCC Domain 086H is sired by the breed leading female maker in the Red Angus breed, 3SCC Domain A163. In my opinion, this bull could be one of the best Domain sons I have seen anywhere in the country. Having HRAA Romo 733 on the bottom side of the pedigree never hurts. This herd sire is extremely well balanced... not to mention breed leading growth, carcass and very solid maternal genetics. He is a puppy dog in the pen and if he was not out of our top donor cow he would not be for sale. If you're looking to put some length, carcass, thickness and power back into your calf crop, Lot 2 is your guy.



DHCC DOMAIN 086H

ARA #4372337 · 2-25-2020 · PB AR

BECKTON DOMINOR T122 Z1 3SCC DOMAIN A163

3SCC EUCLA X723

DHCC DOMAIN 086H

BUF CRK ROMO P028 HRAA ROMO 733

HRAA CC 521

	EPD	%
НВ	84	35
GM	59	13
MARB	0.45	37
YG	0.11	80
cw	40	3
REA	0.32	11
BF	0.03	85

BW: EI		ADJ W	W: //5	7:7/5 ADJ YW: 1294 FRAME: 5.7				/	SCRUIAL: 35		
CED			BW	ww	YW	ADG	MILI	K ME	HPG	CEM	STAY
	EPD	12	2.1	90	140	0.31	27	0	12	3	17
	%	59	97	1	1	4	35	47	42	97	32



DHCC RAMBLER 051H

ASA #3783847 · 2-25-20 · 1/4 SM x 3/4 AR

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733

DHCC RAMBLER 051H

SCHULER STRATEGY 3343A DHCC STRATEGY D645 DHCC HONDO B437

	EPD	%
API	143.8	20
TI	90.7	10
MARB	0.45	25
YG	-0.04	95
cw	42.1	20
REA	0.53	75
BF	-0.001	95

BW: 90		ADJ WW:	827	ADJ YW:	1323	FRAME: 6.4 SCROTAL: 39.7			: 39.7
CE		BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	8.3	1.6	96.3	144.1	0.3	35.4	83.5	2.1	19.5
%	95	75	2	5	25	1	1	99	10



DHCC Rambler 051H is the first SimAngus sire to sell in the sale and boy is he something to look at. You don't normally find combinations like this that can give this much performance and still maintain maternal traits. This bull has a very nice stretch to him, great thickness, a 5 star disposition, 10 EPDs in the top 25% and a stacked pedigree. His sire, DHCC Rambler 644D, stamps his calves and when you look at the sire group as a whole...they will flat impress you. This herd sire can steer you down the path of profit, and I expect nothing but great things form this young bull.



The second Rambler son to sell, DHCC Rambler 049H, is out of another middle aged cow who has done her job since she started. Look at the maternal genetics in this pedigree. A really prominent Messmer Packer son that we used extensively a number of years ago sires his dam, DHCC Strategy D631. The Strategy cattle have continued to make their mark at not only our place, but at the operations of our long-term customer as well. This bull has a really nice balance to him on paper as well as phenotypically. He could be used in a number of breeding scenarios and should not disappoint.



DHCC RAMBLER 049H

ASA #3783842 · 2-14-20 · 1/4 SM x 3/4 AR

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733

DHCC RAMBLER 049H

SCHULER STRATEGY 3343A
DHCC STRATEGY D631
DHCC BEEFMAKER A306

	EPD	%		
API	149.5	15		
TI	84.7	20		
MARB	0.4	30		
YG	-0.18	65		
cw	22.3	85		
REA	0.45	85		
BF	-0.035	65		

BW: 80		ADJ WW:	688	ADJ YW:	1125	FRAME: 5	5.8	SCROTAL: 40.1		
CE		BW	ww	YW	ADG	MILK	MWW	MCE	STAY	
EPD	16.8	-2.6	78.6	108.5	0.19	32.4	71.6	7.5	18.6	
%	10	10	35	65	95	2	10	40	10	



DHCC MAVERICK 025H

ASA #3783792 · 2-11-20 · 5/8 SM x 3/8 AR

HOOK'S XPECTATION 36X CDI MAVERICK 335B CDI MS RED IRON 7Z

DHCC MAVERICK 025H

LSF SRR SLEEP EASY 4083B DHCC SLEEP EASY F735 DHCC D606

	EPD	%
API	129	50
TI	82	30
MARB	.45	25
YG	0.07	99
cw	24.1	80
REA	0.15	99
BF	0.021	99

BW: 76		ADJ WW:	539	ADJ YW:	992	FRAME: 5.7 SCROTA			L: 38	
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY	
EPD	12	-2.1	67.3	106.8	.25	35.2	68.8	5.4	15	
%	55	15	80	70	60	1	15	75	50	



I could not get through the first five lots without bringing back the most influential sire ever in our program. With the growth of Maverick combined with calving ease from Sleep Easy, DHCC Maverick 025H exhibts the kind of balance we like to see in our SimAngus cattle. He is out of a young female with a promising future. This SimAngus bull can go in numerous directions and fit scenarios across the country.



DHCC MERLIN 020H

ASA #3783777 · 2-18-20 · 1/4 SM x 3/4 AR

LCJ MERLIN T179
WFL MERLIN 018A

WFL COMMITMENT 042Y

DHCC MERLIN 020H

PELTON BEEFMAKER 25U JANS BEATRICE 0205 JX MISS CHATEAU 6182

	EPD	%
API	121.6	65
TI	84.2	25
MARB	0.32	45
YG	-0.06	95
CW	35.4	40
REA	0.4	90
BF	-0.017	90

BW: 96		ADJ WW:	671	ADJ YW:	ADJ YW: 1208		FRAME: 6.2 SCROTAL: 36.4		
CE		BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	8.8	0.8	87.6	148.4	0.38	30.3	74	5	10.7
%	90	60	10	4	2	4	3	80	90



DHCC Merlin 020H is a different combination. His dam, Jans Beatrice 0205, is 10 years old now and one of the most powerful cows in the operation. If your needing to add pounds to a calf crop, ask my neighbors who purchased a half brother two years ago the difference 0205 progeny can make. For use on cows, this ¾ Red Angus bull will push the scales on your upcoming calf crop.



DHCC Amigo 029H (also known as "Meatball" as he was formerly named by the kids) has been on our radar since he was born. He has kept our attention as he shined throughout the summer even given the conditions. I tagged his half brother a couple weeks ago and noticed the amazing thickness in a day old calf. I looked up at the cow and said, "We should name this one T-BONE!" The DHCC Hondo B428 cow is right in her prime and is making her mark. In fact, all of the Hondo daughters have been extremely productive and a couple will likely see the donor pen in their upcoming years. Do not miss your chance at this really nice young herd sirel



DHCC AMIGO 029H

ASA #3783802 · 2-27-20 · 3/8 SM x 5/8 AR

 ${\it LSF~SRR~SLEEP~EASY~4083B} \\ {\it DHCC~AMIGO~769F}$

DHCC MAVERICK D610

DHCC AMIGO 029H

JJX HONDO 256Z DHCC HONDO B428 JANS BEATRICE 0207

	EPD	%		
API	126	55		
TI	78.7	45		
MARB	0.36	40		
YG	-0.07	90		
cw	34.6	45		
REA	0.5	80		
BF	-0.007	95		

BW: 88		ADJ WW: 724		ADJ YW: 1122		FRAME: 5.9		SCROTAL: 39.3		
CE		BW	ww	YW	ADG	MILK	MWW	MCE	STAY	
	EPD	8.6	-0.2	76.4	117.8	0.26	32.8	71	4.2	14.9
	%	90	40	45	45	50	2	10	90	50





DHCC MERLIN 087H

ARA #4372343 · 2-19-2020 · PB AR

LJC MERLIN T179

WFL MERLIN 018A

WFL COMMITMENT 042Y

DHCC MERLIN 087H

BUF CRK ROMO P028

HRAA ROMO 733

HRAA CC 521

*************	***************************************	**********************
	EPD	%
НВ	58	87
GM	26	77
MARB	0.33	66
YG	-0.06	6
CW	13	75
REA	0.32	11
BF	0.01	36

BW: ET		ADJW	ADJ WW: 645		ADJ YW: 1047			AME: 5.5		SCROTAL: 36	
	CED	BW	BW WW YW ADG			MILK ME HPG				CEM	STAY
EPD	16	-3.2	81	122	0.26	35		0	9	7	11
%	10	24	2	6	24	1		45	88	47	91



DHCC Merlin 087H is a full brother to Lot 1 and I spent a good amount of time trying to decide which one would start the sale. This young sire will calve easy and grow! With 11 EPDs above breed average and an amazing cow on the bottom side, use him in any scenario and enjoy watching your cattle move forward. He has a really deep profile and thick top along with a smooth shoulder.



No bull has done what Maverick has done in their time here at the ranch. DHCC Maverick 057H is another sire with 11 EDPs above breed average and he exemplifies the balance and structural correctness (just like his sire) that I have enjoyed for many years. The daughters from Maverick have already made their mark not only in our operation, but also in other operations around the country. This half blood bull will work in any operation, just be sure to pay attention to his daughters because they will likely make the replacement pen!



DHCC MAVERICK 057H

 $\textit{ASA} \# 3783857 \cdot 3\text{-}16\text{-}20 \cdot 1/2 \, \textit{SM} \approx 1/2 \, \textit{AR}$

HOOK'S XPECTATION 36X CDI MAVERICK 335B CDI MS RED IRON 7Z

DHCC MAVERICK 057H

SCHULER STRATEGY 3343A DHCC STRATEGY E733 DHCC STRATEGY C523

	EPD	%		
API	130.5	45		
TI	81.7	30		
MARB	0.26	60		
YG	-0.28	35		
cw	29.9	60		
REA	0.77	30		
BF	-0.046	50		

BW: 88		ADJ WW: 622		ADJ YW: 1043		FRAME: 5		SCROTAL: 34.8	
CE		BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	8.9	1.2	84.8	135	0.31	27.6	69.9	2.2	16.8
%	90	65	15	15	20	15	10	99	25





We purchased Leland Frankly 018-7520 in 2018 and he was the second high seller at the Leland Red Angus sale that year. We have used him in a number of scenarios from crossbreeding to heifers and he always did a great job. Similar to his sire, WFL Merlin 018A, they show calving ease and growth along with a really nice smooth phenotype. DHCC Frank 043H is a son that has been impressive from the start. His Strategy mother has done her job once again. With 10 EPDs in the top 40%, I could see this 1A sire working well on heifers or used on cows to increase your bottom line.



DHCC FRANK 043H

ARA #4372413 · 3-4-2020 · PB AR

WFL MERLIN 018A LELAND FRANKLY 018-7520 LELAND COOL 9229-448Z

DHCC FRANK 043H

SCHULER STRATEGY 3343A
DHCC STRATEGY C543
DHCC EPIC A314

	EPD	%		
НВ	90	22		
GM	56	16		
MARB	0.57	16		
YG	0.08	67		
cw	33	11		
REA	0.22	24		
BF	0.02	66		

BW: 86	BW: 86		/W: 653	ADJ	ADJ YW: 1025			AME: 5.6		SCROTAL: 32	
CED		BW	ww	YW	ADG MILI		K ME		HPG	CEM	STAY
EPD	11	-2.9	66	101	0.21	35		2	10	5	19
%	70	28	24	38	57	1		58	70	85	10



DHCC MERLIN 034H

ASA #3783810 · 3-4-20 · 1/4 SM x 3/4 AR

LCJ MERLIN T179 WFL MERLIN 018A

WFL COMMITMENT 042Y

DHCC MERLIN 034H

MLC MR BEEFMAKER X248
DHCC BEEFMAKER C507
HRAA STATEMENT 873

	EPD	%
API	134.5	40
TI	84.8	20
MARB	0.36	40
YG	-0.23	50
CW	38.5	30
REA	0.8	25
BF	-0.038	65

	BW: 80		ADJ WW:	ADJ WW: 710		ADJ YW: 1199		5	SCROTAL: 37.2	
CE		BW	ww	YW ADG		MILK MWW		MCE	STAY	
ı	EPD	10.7	-1.2	82	129.3	0.3	33.1	74	5.7	14.9
ĺ	%	70	25	25	20	25	2	3	70	50



DHCC Merlin 034H is really hard not to like. This SimAngus bull exemplifies stacking great generations of pedigrees to acquire some really neat cattle. Mission Statement, Merlin, Commitment and Beefmaker are all stud bulls and this young herd sire can provide you with some of the best genetics that Red Angus and Simmental have had to offer over the past 7 years. With 710lbs of WW, 1200lbs of YW and 11 EPDs in the top 40% of the breed, he is kind of hard to ignore.



DHCC Rambler 033H is another really solid Rambler son out of a great, young Strategy female. Every time I walk in the bull pen, Rambler progeny catch my eye first. It might be because they are usually in my pocket or the fact that they are just that good! I'll let you be the judge, but don't let this guy sell without tipping your hat!



DHCC RAMBLER 033H

ASA #3783809 · 2-29-20 · 1/4 SM x 3/4 AR

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733

DHCC RAMBLER 033H

SCHULER STRATEGY 3343A DHCC STRATEGY C504 HRAA MIDNIGHT 427

	EPD	%
API	138.9	30
TI	83.2	25
MARB	0.47	20
YG	-0.02	99
CW	25.8	75
REA	0.27	99
BF	-0.002	95

BW: 92		ADJ WW: 663		ADJ YW: 1107		FRAME: 6		SCROTAL: 37	
CE		BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	8.2	-0.4	80.6	121.2	0.25	24.8	65	3	17.7
%	95	35	30	35	60	30	25	99	20

18-Month-Old Red Angus Bulls



DHCC MERLIN 923G

ARA #4372305 · 9-08-2019 · PB AR

LJC MERLIN T179 WFL MERLIN 018A

WFL COMMITMENT 042Y

DHCC MERLIN 923G

C-T GRAND STATEMENT 1025
MLK CRK BONNEBELL 209
MLK CRK BONNEBELL 633

	EPD	%
НВ	88	28
GM	25	80
MARB	0.46	35
YG	0.07	59
CW	9	87
REA	-0.09	88
BF	0.02	51

BW: ET	T ADJ WW: 447		ADJ	YW: 1000		FRAME: 5		SCROTAL: 37		
	CED BW WW YW ADG MILI				MILK	ME	HPG	CEM	STAY	
EPD	14	-3.6	63	97	0.21	32	-2	8	7	17
%	30	17	35	46	59	3	28	92	38	28

We only have four 18-month-old bulls to sell and even though the numbers are low in quantity, the quality has not fallen off.

There are two young sons out of Merlin and the \$100,000 sire, Out In Front. The Merlin sons could be used on heifers and I recommend the Out In Front for use on cows.

If you need to cover a few more head or just prefer age advantage bulls, take these guys home with you and get your cows covered.



DHCC OUT IN FRONT 921G

ARA #4372301 · 9-07-2019 · PB AR

C-TTHE QUEST 1103
5L OUT IN FRONT 1701-457B
5L FIREFLY 3109-1701
DHCC OUT IN FRONT 921G

MLK CRK DATA 4154 MLK CRK LAKOTA 680 MLK CRK LAKOTA 183

	EPD	%
НВ	50	93
GM	29	71
MARB	0.23	90
YG	0	20
cw	22	42
REA	0.18	31
BF	0	20

BW: ET		ADJW	ADJ WW: 470 ADJ YW: 894				FRAME: 5.5		SCROTAL: 39		
	CED	BW	ww	W YW ADG MIL			(ME	HPG	CEM	STAY	
EPD	9	0.8	68	111	0.27	23	8	9	5	13	
%	92	91	20	17	17	71	96	86	90	75	



5L OUT IN FRONT 1701-457B (ARA #1725576)



DHCC OUT IN FRONT 922G

ARA #4372303 · 9-10-2019 · PB AR

C-TTHE QUEST 1103
5L OUT IN FRONT 1701-457B
5L FIREFLY 3109-1701
DHCC OUT IN FRONT 922G
MLK CRK DATA 4154

MLK CRK LAKOTA 680 MLK CRK LAKOTA 183

	EPD	%		
НВ	50	93		
GM	29	71		
MARB	0.23	90		
YG	0	20		
CW	22	42		
REA	0.18	31		
BF	0	20		

BW: ET	BW: ET ADJ WW: 490			ADJ YW: 966			RAME: 5		SCROTAL: 37		
	CED BW WW YW ADG MI				MIL	ILK ME HPG			CEM	STAY	
EPD	9	0.8	68	111	0.27	23		8	9	5	13
%	92	91	20	17	17	71		96	86	90	75



DHCC MERLIN 920G

ARA #4372299 · 9-10-2019 · PB AR

LJC MERLIN T179 WFL MERLIN 018A

WFL COMMITMENT 042Y

DHCC MERLIN 920G

C-T GRAND STATEMENT 1025 MLK CRK BONNEBELL 209 MLK CRK BONNEBELL 633

	EPD	%
НВ	88	28
GM	25	80
MARB	0.46	35
YG	0.07	59
cw	9	87
REA	-0.09	88
BF	0.02	51

BW: ET		ADJW	ADJ WW: 525 ADJ YW: 870			FRAME: 5.		SCROTAL: 36		
	CED	BW	ww	YW	ADG	MIL	K ME	HPG	CEM	STAY
EPD	14	-3.6	63	97	0.21	32	-2	8	7	17
%	30	17	35	46	59	3	28	92	38	28

PROFIT. REPEAT.





DHCC Merlin 058H is a really powerful 1B Red Angus bull out of a gorgeous young Stakeholder daughter. I have watched this bull from the get go and his dam has been on my radar since her first calf. I have not referenced Stakeholder yet in the catalog, but many of our past customers will remember his progeny from previous sales. These cattle do not have very many holes. In addition, Merlin impresses us again with his ability to put great cattle in the front. If you like a spread bull with great carcass, here is your sire!



DHCC MERLIN 058H

ARA #4391797 · 2-18-20 · 1/16 8M × 15/16 AR

LJC MERLIN T179

WFL MERLIN 018A

WFL COMMITMENT 042Y

DHCC MERLIN 058H

LELAND STAKEHOLDER 5514 DHCC STAKEHOLDER E750 DHCC LANCER W903

	EPD	%
НВ	71	67
GM	53	20
MARB	.47	33
YG	04	10
CW	23	36
REA	.27	17
BF	0	12

BW: 86		ADJW	/W: 581	ADJ	YW: 1125		FRAME: 5.1		SCROTAL: 36		
	CED	BW	ww	YW	ADG	MILK	ME	HPG	CEM	STAY	
EPD	12	-2.5	78	125	.29	31	1	8	5	15	
%	56	36	3	4	8	6	49	95	79	60	



DHCC RAMBLER 036H

ASA #3783814 · 3-2-20 · 1/2 SM x 1/2 AR

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733

DHCC RAMBLER 036H

SCHULER STRATEGY 3343A DHCC STRATEGY C512 PELTON MISS ASHLYN 0872U

	EPD	%
API	141.9	25
TI	80.3	40
MARB	0.26	60
YG	-0.27	40
cw	23.6	80
REA	0.71	40
BF	-0.041	50

BW: 76		ADJ WW: 727		ADJYW: 1118		FRAME: 5	5.5	SCROTAL: 41.1		
	CE	BW	ww	YW ADG		MILK MWW		MCE	STAY	
EPD	17.6	-3	72.6	104.6	0.2	33.2	69.5	7.9	16.6	
%	5	10	60	75	90	2	10	35	30	



DHCC MAVERICK 088H

ASA #3783904 · 3-1-20 · 1/2 SM x 1/2 AR

HOOK'S XPECTATION 36X CDI MAVERICK 335B CDI MS RED IRON 7Z

DHCC MAVERICK 088H

SCHULER FLAT IRON 5204R DHCC FLAT ITON Y007 HRAA CHEYENNE 408

	EFD	70	
API	138.5	30	
TI	73	70	
MARB	0.15	80	
YG	-0.28	35	
CW	22.5	85	
REA	0.75	35	
BF	-0.038	65	

FPD %

BW: 80		ADJ WW: 575		ADJ YW: 1028		FRAME: 5		SCROTAL: 35	
CE BW WW YW ADG MILK						MWW	MCE	STAY	
EPD	14.8	-2.9	66.4	107.8	0.26	21.1	54.2	6.1	19.9
%	20	10	80	65	50	65	80	65	4



DHCC AMIGO 090H

 $ASA #3783909 \cdot 3-20-20 \cdot 1/2 SM \times 1/2 AR$

LSF SRR SLEEP EASY 4083B DHCC AMIGO 769F

DHCC MAVERICK D610

DHCC AMIGO 090H

MLC MR BEEFMAKER X248
DHCC BEEFMAKER Z005
C-BAR F442 TILLY S614

	EPD	%
API	143.1	25
TI	93	4
MARB	0.46	25
YG	-0.33	20
CW	56.9	3
REA	1.08	3
BF	-0.07	25

BW: 98		ADJ WW: 671		ADJ YW: 1205		FRAME: 6.3		SCROTAL: 39	
CE BW WW YW ADG					MILK	MWW	MCE	STAY	
EPD	7.8	4.5	102	161.6	0.37	26.3	77.2	4.1	17.6
%	95	99	1	1	2	20	2	90	20



DHCC Rambler 036H (Lot 18), DHCC Maverick 088H (Lot 19) and DHCC Amigo 090H (Lot 20, pictured here) are three great F1 bulls who exhibit a really nice balance across the board. Each bull has some very proven names in their pedigrees that are nothing to shy away from.

DHCC Atomic 027H and DHCC Atomic 028H are the first two Atomic bulls to sell out of a pair of dominating cows.

Lot 21's granddam carried some of the best bulls we had in previous sales and Lot 22 comes from another really deep bodied Hondo daughter.

Both of these bulls have proven performance and maternal genetics in their pedigrees. I expect nothing but good things from both of them out of one of the most popular Red Angus sires around.



DHCC ATOMIC 027H

ASA #3783796 · 2-23-20 · 1/4 SM x 3/4 AR

ANDRAS FUSION R236 BIEBER CL ATOMIC C218 BIEBER DATELINE 308Y

DHCC ATOMIC 027H

MLC MR BEEFMAKER X248 DHCC BEEFMAKER B408

HRAA ABOVE & BEYOND 719

	EPD	%	
API	152.4	10	
TI	86.4	15	
MARB	0.59	10	
YG	-0.04	95	
cw	18.9	90	
REA	0.2	99	
BF	-0.007	95	

BW: 90		ADJ WW: 683		ADJ YW: 1093		FRAME: 6.4		SCROTAL: 38.6	
CE BW WW				YW	ADG	MILK	MWW	MCE	STAY
EPD	14.3	-0.9	77	122.9	0.29	27.9	66.4	9.6	16.8
%	25	25	40	35	30	15	20	15	25



DHCC ATOMIC 028H

ARA #4372385 · 2-25-2020 · 1/16 SM x 15/16 AR

ANDRAS FUSION R236 BIEBER CL ATOMIC C218 **BIEBER DATELINE 308Y**

DHCC ATOMIC 028H

JJX HONDO 256Z DHCC HONDO B418 **DHCC MISS DAWN**

	EPD	%
НВ	96	13
GM	66	7
MARB	0.51	25
YG	0.08	66
CW	41	3
REA	0.4	6
BF	0.03	82

BW: 86		ADJ W	/W: 614	614 ADJ YW: 1113			FRAME: 5.9		SCROTAL: 34.5		
	CED	D BW WW YW ADG MILI				(ME	HPG	CEM	STAY		
EPD	13	-1.6	79	134	0.34	28	6	6	8	20	
%	49	53	3	1	1	20	87	99	34	5	





DHCC Merlin 041H is a Merlin heifer bull with some pretty good punch!



DHCC MERLIN 041H

ASA #3783826 · 2-28-20 · 1/8 SM x 7/8 AR

LCJ MERLIN T179 WFL MERLIN 018A WFL COMMITMENT 042Y

DHCC MERLIN 041H

SCHULER STRATEGY 3343A **DHCC STRATEGY C539** DHCC BEEFMAKER A302

	EPD	%
API	156.6	10
TI	88.6	10
MARB	0.5	20
YG	-0.02	99
CW	20.7	90
REA	0.22	99
BF	0.001	99

BW: 80		ADJ WW:	699	ADJ YW:	ADJ YW: 1158		FRAME: 5.5		SCROTAL: 36.4	
CE BW WW YW ADG						MILK	MWW	MCE	STAY	
EPD	15.7	-5	76	113.5	0.23	34.3	72.3	7.5	17.9	
%	15	2	45	55	70	1	5	40	15	



DHCC AMIGO 023H

ASA #3783787 · 3-23-20 · 1/4 SM x 3/4 AR

LSF SRR SLEEP EASY 4083B DHCC AMIGO 769F

DHCC MAVERICK D610

DHCC AMIGO 023H

MLC MR BEEFMAKER X248 **DHCC BEEFMAKER A308** HRAA MIDNIGHT 427

	EPD	%
API	134.9	40
TI	82.8	30
MARB	0.35	40
YG	-0.09	90
CW	49.9	10
REA	0.78	30
BF	-0.002	95

BW: 88		ADJ WW: 696		ADJ YW: 1129		FRAME: 6.3		SCROTAL: 37.2	
CE		BW	ww	YW ADG		MILK	MWW	MCE	STAY
EPD	9.7	1.1	86.3	135.3	0.31	27.3	70.4	4.8	17.7
%	85	65	15	15	20	15	10	85	20





DHCC RAMBLER 035H

ASA #3783811 · 3-12-20 · 1/4 SM x 3/4 AR

CDI MAVERICK 335B **DHCC RAMBLER 644D** HRAA ROMO 733

DHCC RAMBLER 035H

JJX HONDO 256Z DHCC HONDO C508 DHCC IMPRESSIVE Y004

	EPD	%		
API	131.5	45		
TI	82.9	30		
MARB	0.28	55		
YG	-0.14	75		
CW	31.4	55		
REA	0.6	60		
BF	-0.016	90		

BW: 80	BW: 80 ADJ WW: 636		ADJ YW: 1057		FRAME: 5.1		SCROTAL: 37.6		
	CE	BW	ww	WW YW ADG			MILK MWW		STAY
EPD	11.6	-1.3	83.5	129.6	0.29	28.8	70.5	4.7	15.1
%	60	20	20	20	30	10	10	85	45



DHCC RAMBLER 040H

ASA #3783821 · 3-26-20 · 5/8 SM x 3/8 AR

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733 **DHCC RAMBLER 040H**

> MLC MR BEEFMAKER X248 DHCC BEEFMAKER C526 DHCC LANCER W910

	EPD	%		
API	136	35		
TI	85	20		
MARB	0.2	70		
YG	-0.28	35		
CW	38.7	30		
REA	0.89	15		
BF	-0.045	50		

BW: 94	ADJ WW: 713		ADJ YW:	ADJYW: 1166		FRAME: 5.9		SCROTAL: 40.4	
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	10.2	1.3	93.6	136.2	0.27	29.9	76.7	5.4	19.9
%	80	70	4	15	40	5	2	75	4



DHCC MERLIN 037H

ARA #4372441 · 2-28-2020 · 1/16 8M x 15/16 AR

LJC MERLIN T179 WFL MERLIN 018A WFL COMMITMENT 042Y

DHCC MERLIN 037H

JJX HONDO 256Z DHCC HONDO C515 DHCC LANCER'S PEG T705

	EPD	%		
НВ	86	32		
GM	60	12		
MARB	0.54	20		
YG	-0.03	10		
CW	20	47		
REA	0.14	39		
BF	-0.01	4		

J	7.55 11 11 000 7.55 111 1055				110 111121 313		Selico II itali SSIS			
	CED	BW	ww	YW	ADG	MILK	ME	HPG	CEM	STAY
EPD	14	-5.3	69	114	0.28	34	0	8	7	17
%	29	4	18	14	12	1	46	94	56	22

ADJWW: 660 ADJYW: 1099 FRAME: 5.5



DHCC Merlin 037H is a heifer bull that will allow you to sleep all night and give you some really solid calves to pick through at weaning time. His granddam on the bottom side is a legend around here and we sold her this last winter bred at 14 years of age. She actually has her own son in this sale. If you like spread cattle with longevity, do not ignore Lot 27.



DHCC MERLIN 045H

ARA #4372473 · 2-19-2020 · PB AR

LJC MERLIN T179 WFL MERLIN 018A

WFL COMMITMENT 042Y

DHCC MERLIN 045H

BUF CRK ROMO P028 HRAA ROMO 733 HRAA CC 521

	EPD	%		
НВ	78	50		
GM	42	42		
MARB	0.48	31		
YG	-0.05	8		
CW	20	49		
REA	0.43	5		
BF	0.02	52		

BW: ET	BW: ET ADJ WW: 555		ADJ	YW: 967		FRAME: 4.9		SCROTAL: 38		
	CED	BW	ww	YW ADG MILE			ME	HPG	CEM	STAY
EPD	16	-4.1	65	97	0.2	35	0	9	7	16
%	10	12	28	47	69	1	45	88	45	40



DHCC SLEEP EASY 063H

ARA #4372535 · 2-13-2020 · PB AR

LSF NIGHT CALVER 9921W LSF SRR SLEEP EASY 4083B LACY LARKEISA 9008

DHCC SLEEP EASY 063H

SCHULER DYNASTY 4803B DHCC DYNASTY E782 MLK CRK BONNEBELL 209

	EPD	%		
НВ	92	20		
GM	43	39		
MARB	0.5	27		
YG	0.06	52		
CW	22	41		
REA	0.21	25		
BF	0.03	77		

BW: 54		ADJW	/W: 595	AD.	ADJ YW: 963		FRAME: 4.8		SCROTAL: 33		
	CED	BW	ww	YW	ADG	MIL	K ME	HPG	CEM	STAY	
EPD	14	-4	60	97	0.23	31	6	10	9	18	
%	23	13	50	47	44	6	89	64	17	14	



DHCC FRANK 071H

ARA #4372579 · 2-13-2020 · PB AR

WFL MERLIN 018A LELAND FRANKLY 018-7520 LELAND COOL 9229-448Z

DHCC FRANK 071H

BIEBER CL ATOMIC C218 DHCC ATOMIC F720 DHCC HONDO B433

	EPD	%		
НВ	106	4		
GM	71	4		
MARB	0.73	3		
YG	0.16	94		
CW	28	20		
REA	0.02	67		
BF	0.03	86		

BW: 70	BW: 70 ADJ WW: 495		ADJ	YW: 953		FRAME: 4.6		SCROTAL: 32		
	CED	BW	ww	N YW ADG MILI			ME	HPG	CEM	STAY
EPD	16	-3.4	65	114	0.3	31	4	9	9	21
%	10	21	27	14	6	6	74	90	16	2





DHCC FRANK 044H



DHCC FRANK 044H

ARA #4372411 · 2-26-2020 · PB AR

WFL MERLIN 018A LELAND FRANKLY 018-7520 LELAND COOL 9229-448Z

DHCC FRANK 044H

SCHULER REBEL A698 DHCC REBEL C546 **DHCC EPIC A335**

	EPD	%						
НВ	101	8						
GM	31	67						
MARB	0.62	10						
YG	0.17	96						
CW	3	95						
REA	-0.37	99						
BF	0.03	80						

BW: 76		ADJW	/W: 602	ADJ YW: 975			FRAME: 4.9			SCROTAL: 32		
	CED	BW	ww	YW ADG I		MIL	MILK ME		HPG	CEM	STAY	
EPD	16	-4.2	52	86	0.21	37		1	11	9	20	
%	8	11	77	69	57	1		55	59	15	5	



DHCC RAMBLER 039H

ASA #3783818 · 3-4-20 · 5/8 SM x 3/8 AR

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733

DHCC RAMBLER 039H

MLC MR BEEFMAKER X248
DHCC BEEFMAKER C521
PELTON MISS ANONA 0836U

	EPD	%
API	129.4	50
TI	75.6	60
MARB	0.28	55
YG	-0.25	45
cw	20.8	90
REA	0.67	50
BF	-0.035	65

BW: 88		ADJ WW: 655		ADJ YW: 1083		FRAME: 5.8		SCROTAL: 41.7	
CE		BW	ww	YW ADG		MILK MWW		MCE	STAY
EPD	8.5	1.2	75.9	106.9	0.19	28.1	66	4.6	19.2
%	90	65	45	70	95	10	20	85	10



DHCC RAMBLER 039H



DHCC MAVERICK 031H

 $ASA #3783805 \cdot 3-12-20 \cdot 3/4 SM \approx 1/4 AR$

HOOK`S XPECTATION 36X CDI MAVERICK 335B

CDI MS RED IRON 7Z **DHCC MAVERICK 031H**

MLC MR BEEFMAKER X248
DHCC BEEFMAKER B434
DHCC CONQUEST Y010

	EPD	%		
API	152.6	10		
TI	79.9	40		
MARB	0.43	30		
YG	-0.45	4		
CW	24.8	80		
REA	0.96	10		
BF	-0.082	10		

BW: 76		ADJ WW: 695		ADJ YW: 1077		FRAME: 5.6		SCROTAL: 36.6	
CE		BW	ww	YW ADG		MILK MWW		MCE	STAY
EPD	13.6	-3.5	64.7	91.2	0.17	25.8	58.1	6.9	20.7
%	35	5	85	95	99	25	60	50	3



DHCC RAMBLER 038H

ASA #3783816 · 3-8-20 · 5/8 SM x 3/8 AR

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733 DHCC RAMBLER 038H

MLC MR BEEFMAKER X248 DHCC BEEFMAKER C519 DHCC LIZZY U807

	EPD	%			
API	144	20			
TI	84.3	25			
MARB	0.49	20			
YG	-0.24	45			
CW	24.8	80			
REA	0.74	35			
BF	-0.029	75			

BW: 104		ADJ WW:	741	ADJ YW: 1192		FRAME: 5.1		SCROTAL: 35.9	
	CE	BW	ww	YW ADG		MILK MWW		MCE	STAY
EPD	8.9	4.4	86.7	131	0.28	29.5	72.8	4.5	20.4
%	90	99	15	20	35	10	4	90	3



DHCC RAMBLER 042H



 $\mbox{ASA}~\#3783828~\cdot~3-29-20~\cdot~3/8~\mbox{SM}~\approx 5/8~\mbox{AR}$

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733 DHCC RAMBLER 042H

> SCHULER STRATEGY 3343A DHCC STRATEGY C541 DHCC BEEFMAKER A306

	EPD	%
API	138.3	30
TI	87.5	15
MARB	0.43	30
YG	-0.18	65
cw	30.4	60
REA	0.63	55
BF	-0.025	75

BW: 100		ADJ WW:	DJ WW: 700		ADJ YW: 1173		FRAME: 6.2		SCROTAL: 39.5	
CE		BW	ww	WW YW ADG		MILK MWW		MCE STAY		
EPD	8.2	1.8	91.1	146.3	0.34	28.8	74.3	3.1	17.2	
%	95	80	10	4	10	10	3	99	20	



DHCC Atomic 968G...an exceptional heifer bull in last year's sale!

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DHCC ATOMIC 067H

ASA #3783869 · 2-12-20 · 1/4 SM x 3/4 AR

ANDRAS FUSION R236 BIEBER CL ATOMIC C218 BIEBER DATELINE 308Y

DHCC ATOMIC 067H

CDI MAVERICK 335B DHCC MAVERICK E787 MLK CRK LAKOTA 680

	EPD	%
API	147.4	15
TI	85.3	20
MARB	0.58	10
YG	-0.11	85
CW	32.1	55
REA	0.41	90
BF	-0.031	65

BW: 86		ADJ WW:	ADJ WW: 494		ADJ YW: 955		FRAME: 5.7		SCROTAL: 36	
CE		BW	ww	YW ADG		MILK MWW		MCE	STAY	
EPD	10.3	0.9	79.8	134.7	0.34	21.4	61.3	5.5	17.3	
%	75	60	30	15	10	65	45	75	20	



DHCC ATOMIC 066H

ASA #3783868 · 2-12-20 · 1/4 SM x 3/4 AR

ANDRAS FUSION R236 BIEBER CL ATOMIC C218 BIEBER DATELINE 308Y

DHCC ATOMIC 066H

CDI MAVERICK 335B DHCC MAVERICK E786 MLK CRK LAKOTA 680

	EPD	%
API	143.5	25
TI	88	15
MARB	0.54	15
YG	-0.05	95
CW	34.5	45
REA	0.4	90
BF	-0.009	95

BW: 80	W: 80 ADJ WW: 514 AI		ADJYW:	ADJ YW: 946		FRAME: 5.2		SCROTAL: 33	
CE BW WW YW ADG M					MILK	MWW	MCE	STAY	
EPD	12.2	1.1	86.1	146.4	0.38	21.7	64.7	6.3	14.1
%	50	65	15	4	2	60	25	60	60



DHCC FRANK 047H

ASA #3783836 · 3-27-20 · 1/2 SM x 1/2 AR

WFL MERLIN 018A LELAND FRANKLY 018-7520 LELAND COOL 9229-448Z

DHCC FRANK 047H

CDI MAVERICK 335B DHCC MAVERICK D610 PELTON MISS ASHLYN 0872U

	EPD	%
API	130.8	45
TI	84.4	20
MARB	0.32	45
YG	-0.22	55
CW	22.4	85
REA	0.5	80
BF	-0.045	50

BW: 76		ADJ WW:			959	FRAME: 4.9		SCROTAL: 34.4	
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	11.8	-1	81.4	125.1	0.27	35	75.6	5.9	12.7
%	60	25	25	30	40	1	2	70	70



DHCC MAVERICK 079H

ASA #3783893 · 4-10-20 · 5/8 SM x 3/8 AR

HOOK'S XPECTATION 36X CDI MAVERICK 335B CDI MS RED IRON 7Z

DHCC MAVERICK 079H

PELTONS LANCER 73R DHCC LANCER`S PEG T705 HRA GOLDY 025

	EPD	%
API	149.4	15
TI	73.7	65
MARB	0.38	35
YG	-0.48	2
CW	8.3	99
REA	0.89	15
BF	-0.078	15

BW: 90	BW: 90 ADJ WW: 637 ADJ YW: 1011		1011	FRAME: 5	5.3	SCROTAL: 36.2			
	CE	BW	WW	YW	ADG	MILK	MWW	MCE	STAY
EPD	9.8	0.5	65	102.5	0.23	19.5	52	3.9	25.4
%	80	55	85	80	70	80	90	95	1



DHCC MAVERICK 072H

 $\textit{ASA} \# 3783879 \cdot 3\text{-}15\text{-}20 \cdot 3\text{/}4 \textit{SM} \approx 1\text{/}4 \textit{AR}$

HOOK'S XPECTATION 36X CDI MAVERICK 335B

CDI MS RED IRON 7Z

DHCC MAVERICK 072H

PELTON BOX BEEF 19B

DHCC BOXER D634

DHCC NORSEMAN A311

	EPD	%
API	142.5	25
TI	80.5	35
MARB	0.38	35
YG	-0.30	30
cw	23.1	85
REA	0.75	35
BF	-0.048	50

BW: 86		ADJ WW:	566	ADJ YW: 989		FRAME: 4.2		SCROTAL: 36.3	
CE BW WW YW ADG					ADG	MILK	MWW	MCE	STAY
EPD	13.4	-2.2	69.3	108.4	0.24	32	66.6	5.8	16.9
%	35	15	70	65	65	2	20	70	25







DHCC SLEEP EASY 060H

ASA #3783864 · 2-12-20 · 3/8 SM x 5/8 AR

LSF NIGHT CALVER 9921W LSF SRR SLEEP EASY 4083B LACY LARKEISA 9008

DHCC SLEEP EASY 060H

CDI MAVERICK 335B

DHCC MAVERICK E768

DHCC CONQUEST Z025

	EPD	%
API	131.2	45
TI	74.7	60
MARB	0.42	30
YG	-0.1	85
CW	11.8	99
REA	0.31	95
BF	-0.004	95

BW: 70	0 ADJ WW: 521		ADJ YW: 909		FRAME: 5.2		SCROTAL: 35		
CE BW WW YV					ADG	MILK	MWW	MCE	STAY
EPD	14.5	-2.4	61.6	97.2	0.22	27.2	58	7.7	12.6
%	25	10	95	85	80	15	60	35	75

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DHCC SLEEP EASY 052H

 $ASA #3783848 \cdot 2-19-20 \cdot 1/8 SM x 7/8 AR$

LSF NIGHT CALVER 9921W LSF SRR SLEEP EASY 4083B

LACY LARKEISA 9008

DHCC SLEEP EASY 052H

SCHULER REBEL A698 DHCC REBEL E701

LANC DEATRICE 020

JANS BEATRICE 0201

	EPD	%
API	138.8	30
TI	75.2	60
MARB	0.54	15
YG	0.02	99
cw	16.7	95
REA	0.07	99
BF	0.004	99

BW: 77	V: 77 ADJ WW: 537 ADJ YW: 9		960 FRAME: 4.6		scrotal: 35.4		: 35.4		
CE BW WW YW ADG						MILK	MWW	MCE	STAY
EPD	13	-2.4	58.9	89	0.19	31.1	60.5	7.9	15.4
%	40	10	95	95	95	3	45	35	45

We put LSF SRR Sleep Easy 4083B to the test three years ago. Like all sires that interest us, we prefer to see a calf crop before we really invest.

In 2019, some of the top bulls were sired by Sleep Easy including a son we retained, DHCC Amigo 769F.

Sleep Easy cattle combine calving ease, performance and the ability to grade. Last time I checked, that is a good recipe for profitability!

Achieve it RETURN ON INVESTMENT

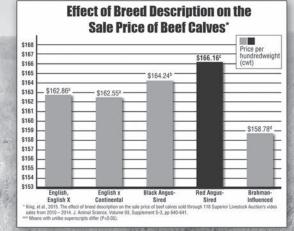
Red Angus genetics will improve your return on investment!



"For 10 to 15 years all the buyers ever talked about was black calves, and the black calves always brought more

than everything else. Now I can honestly say that good Red Angus calves outsell the black calves and I know the Red Angus bred heifers will outsell black Angus bred heifers of equal quality every day."

– Jim Davis, Superior Livestock Auction



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RedAngus.org (940) 387-3502 Independent research shows Red Angus-sired calves sold for a higher price than all other breed groups. Red Angus bulls make a positive difference in your breeding program's bottom line.

Invest in your future today!



DHCC FRANK 055H

ASA #3783854 · 2-27-20 · 1/4 SM x 3/4 AR

WFL MERLIN 018A LELAND FRANKLY 018-7520 LELAND COOL 9229-448Z

DHCC FRANK 055H

CDI MAVERICK 335B DHCC MAVERICK E716 DHCC HONDO B401

	EPD	%
API	150.6	15
TI	81.4	35
MARB	0.56	15
YG	0.02	99
CW	30.2	60
REA	0.35	95
BF	0.018	99

BW: 76		ADJ WW: 622		ADJ YW: 1091		FRAME: 5.7		SCROTAL: 35.8	
	CE BW WW			YW	ADG	MILK	MWW	MCE	STAY
EPD	11.9	-3.1	65.5	110.4	0.28	33.8	66.5	5.5	18.5
%	55	10	85	60	35	1	20	75	10





DHCC AMIGO 048H

 $ASA #3783841 \cdot 3-24-20 \cdot 1/4 SM \times 3/4 AR$

LSF SRR SLEEP EASY 4083B DHCC AMIGO 769F

DHCC MAVERICK D610

DHCC AMIGO 048H

SCHULER REBEL A698
DHCC REBEL D623
DHCC CONQUEST Y028

	EPD	%
API	137	35
TI	75.5	60
MARB	0.42	30
YG	-0.11	85
cw	30.5	60
REA	0.48	80
BF	-0.018	90

BW: 86	8W : 86 ADJ WW : 581 ADJ YW : 989		989	FRAME: 5.6		SCROTAL: 35.8			
	CE BW WW YW ADG				ADG	MILK	MWW	MCE	STAY
EPD	12.9	-2.2	63.4	95.6	0.2	32.6	64.3	6.7	16.9
%	45	15	90	90	90	2	30	55	25





DHCC MAVERICK 089H

ASA #3783908 · 3-22-20 · 1/2 SM x 1/2 AR

HOOK'S XPECTATION 36X CDI MAVERICK 335B CDI MS RED IRON 7Z

DHCC MAVERICK 089H

5L NORSEMAN KING 2291 DHCC NORSEMAN Z002 HRA JOSIE 102

	EPD	%
API	127.8	50
TI	71.1	75
MARB	0.41	30
YG	-0.26	40
CW	18.8	90
REA	0.84	20
BF	-0.015	90

BW: 90	BW: 90 ADJ WW: 599 ADJ YW:		1003 FRAME: 5.5		i.5	SCROTAL: 37.1			
CE BW WW				YW	ADG	MILK	MWW	MCE	STAY
EPD	9.4	0.4	59.9	95.6	0.22	25.8	55.7	4.1	15.3
%	85	50	95	90	80	25	75	90	45





DHCC AMIGO 078H

 $ASA #3783889 \cdot 3-9-20 \cdot 3/8 SM \approx 5/8 AR$

LSF SRR SLEEP EASY 4083B DHCC AMIGO 769F DHCC MAVERICK D610

DHCC AMIGO 078H

PELTONS LANCER 73R DHCC LOU U811

RXG LOU 7134

EPD	%
123.7	60
67.9	85
0.2	70
-0.28	35
30.3	60
0.7	45
-0.057	35
	123.7 67.9 0.2 -0.28 30.3 0.7

BW: 78		ADJ WW:	DJ WW: 516 AD		ADJ YW: 884		FRAME: 5.1		SCROTAL: 33.9	
	CE BW WW YW				ADG	MILK	MWW	MCE	STAY	
EPD	11.7	0.3	65.1	95.1	0.19	26.3	58.8	6.8	18.7	
%	60	50	85	90	95	20	55	50	10	



DHCC Maverick 950G, a high seller in last year's sale! We've said it before and we'll say it again... if you don't have Maverick progeny as part of your herd, you should!



DHCC FRANK 059H

ASA #3783862 · 2-16-20 · 1/4 SM x 3/4 AR

WFL MERLIN 018A LELAND FRANKLY 018-7520 LELAND COOL 9229-448Z

DHCC FRANK 059H

CDI MAVERICK 335B DHCC MAVERICK E759 DHCC FLAT ITON Y007

	EPD	%
API	141.4	25
TI	71.8	75
MARB	0.32	45
YG	-0.02	99
cw	24.5	80
REA	0.26	99
BF	0.001	99

BW: 74	BW: 74 ADJ WW: 467		ADJ YW: 948		FRAME: 4.5		SCROTAL: 33.7		
	CE	CE BW WW YW ADG				MILK	MWW	MCE	STAY
EPD	14.2	-4.1	57.5	99.1	0.26	28	56.7	6.5	19.5
%	30	3	99	85	50	15	70	60	10



DHCC SLEEP EASY 024H

 $ASA #3783788 \cdot 2-25-20 \cdot 1/4 SM \approx 3/4 AR$

LSF NIGHT CALVER 9921W LSF SRR SLEEP EASY 4083B LACY LARKEISA 9008

DHCC SLEEP EASY 024H

MLC MR BEEFMAKER X248 DHCC BEEFMAKER A309 HRAA ABBY 449

	EPD	%
API	130.2	45
TI	71.6	75
MARB	0.23	65
YG	-0.02	99
cw	22.8	85
REA	0.3	99
BF	0.008	99

E	BW: 76	V: 76 ADJ WW: 560 ADJ YW: 855		FRAME: 4.9		SCROTAL: 35.2				
		CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY
	EPD	15.1	-2.5	64.8	95.9	0.19	30.7	63.1	9.5	17
	%	20	10	85	90	95	4	35	15	25









DHCC Oracle 977G, a half brother to Lots 49, 50 and 51. These three Oracle sons will calve easy and grow!



DHCC ORACLE 065H

ARA #4372541 · 3-3-2020 · PB AR

BROWN ORACLE B112 JJX ORACLE 723E

JJX MISS HIGH 2432

DHCC ORACLE 065H

5L INDEPENDENCE 560-298Y DHCC INDEPENDENCE E784 MLK CRK BONNEBELL 209

	EPD	%
НВ	94	17
GM	67	6
MARB	0.61	11
YG	0.09	69
cw	31	14
REA	0.12	43
BF	0.01	44

BW: 68		ADJ W	/W: 588	ADJ	ADJ YW: 1027			AME: 5.3		SCROTAL: 33		
										,		
	CED	BW	ww	YW	ADG	MIL	.K	ME	HPG	CEM	STAY	
EPD	20	-5	61	101	0.25	24		0	9	12	17	
%	1	6	45	38	31	61		45	86	1	28	



DHCC ORACLE 074H

 $ASA #3783882 \cdot 3-4-20 \cdot 1/8 SM x 7/8 AR$

BROWN ORACLE B112

JJX ORACLE 723E

JJX MISS HIGH 2432

DHCC ORACLE 074H

5L DEFENDER 560-30Z DHCC DEFENDER F739 DHCC BOXER D634

	EPD	%		
API	150.7	15		
TI	76.1	55		
MARB	0.32	45		
YG	-0.11	85		
CW	32.6	50		
REA	0.57	65		
BF	-0.009	95		

BW: 72		ADJ WW:	640	ADJ YW:	1018	FRAME: 4	1.5	SCROTAL: 32.2		
CE		BW	ww	YW	YW ADG		MILK MWW		STAY	
EPD	18.3	-4.9	62.6	101	0.24	25.7	56.9	10.2	20	
%	4	2	90	80	65	25	65	10	4	



DHCC ORACLE 075H

 $ARA #4372565 \cdot 3-1-2020 \cdot 1/16 SM \approx 15/16 AR$

BROWN ORACLE B112 JJX ORACLE 723E JJX MISS HIGH 2432

DHCC ORACLE 075H

5L DEFENDER 560-30Z DHCC DEFENDER F740 DHCC STRATEGY D639

	EPD	%			
НВ	91	21			
GM	64	8			
MARB	0.51	25			
YG	-0.07	5			
CW	25	30			
REA	0.37	7			
BF	-0.01	8			

BW: 70		ADJW	ADJ WW: 633		ADJ YW: 1037			RAME: 4.8		SCROTAL: 35		
	CED	BW	ww	YW	ADG	MIL	v	ME	HPG	CEM	STAY	
	CED	DVV	VV VV	1 00	ADG	IVIIL		IVIE	пга	CEIVI	JIAI	
EPD	17	-4.2	66	111	0.28	26		0	9	8	18	
%	6	11	24	17	12	38		45	89	21	19	









DHCC FRANK 032H

ARA #4372469 · 4-1-2020 · 1/16 8M × 15/16 AR

WFL MERLIN 018A LELAND FRANKLY 018-7520 LELAND COOL 9229-448Z

DHCC FRANK 032H

BECKTON EPIC R397 K

DHCC EPIC B441

DHCC CONQUEST Z029

	EPD	%
НВ	88	27
GM	18	89
MARB	0.43	41
YG	0.04	43
cw	5	94
REA	0.04	63
BF	0.03	80

BW: 88		ADJW	ADJ WW: 617		ADJ YW: 955			AME: 5.5		SCROTAL: 33.5		
CED		BW	ww	YW	ADG	i MILI		ME	HPG	CEM	STAY	
EPD	11	-2.8	56	85	0.18	32	╗	4	11	7	18	
%	70	30	63	71	77	3		76	58	49	16	

Using genomic-enhanced EPDs for selection of young breeding stock provides a level of precision and reliability that's never been available to producers before.



Bob Weaber Kansas State University



DHCC DOMAIN 011H

ARA #4372587 · 2-24-2020 · PB AR

BECKTON DOMINOR T122 Z1 3SCC DOMAIN A163 3SCC EUCLA X723

DHCC DOMAIN 011H

C-T GRAND STATEMENT 1025 MLK CRK BONNEBELL 209 MLK CRK BONNEBELL 633

EPD	%
106	4
29	72
0.58	15
0.19	98
10	84
-0.2	97
0.05	97
	106 29 0.58 0.19 10 -0.2

BW: ET		ADJW	/W: 463	AD	ADJ YW: 783			AME: 4.2		SCROTAL: 30		
CED		BW	ww	YW	ADG	MILK		ME	HPG	CEM	STAY	
EPD	13	-2	54	84	0.19	24		-2	11	6	21	
%	37	45	70	73	74	59		29	50	75	1	



DHCC DOMAIN 012H

ARA #4372589 · 2-22-2020 · PB AR

BECKTON DOMINOR T122 Z1 3SCC DOMAIN A163 3SCC EUCLA X723

DHCC DOMAIN 012H

C-T GRAND STATEMENT 1025 MLK CRK BONNEBELL 209 MLK CRK BONNEBELL 633

	EPD	%		
НВ	106	4		
GM	29	72		
MARB	0.58	15		
YG	0.19	98		
cw	10	84		
REA	-0.2	97		
BF	0.05	97		

BW: ET		ADJW	/W: 494	AD.	J YW: 858		FRAME: 4.2		SCROTAL: 31		
CED		BW	ww	YW	YW ADG MI		ME	HPG	CEM	STAY	
EPD	13	-2	54	84	0.19	24	-2	11	6	21	
%	37	45	70	73	74	59	29	50	75	1	



Bull Selection – Simplified.

Red Angus stakeholders have enjoyed the capability of selecting bulls based on economically relevant traits (ERTs), such as Heifer Pregnancy or Stayability, that truly impact their operations profitability. While these ERTs allow for efficient selection decisions, the growing number of ERTs and EPDs has resulted in confusion as producers attempt to estimate a sire's overall impact. In response, RAAA has developed the HerdBuilder and GridMaster indices, which answer the question:

"What impact will each potential sire have on my operation's profitability?"

HERTBUILDER

Producers selecting bulls to develop profitable replacement females and maximize the value of non-replacement marketed progeny should incorporate the HerdBuilder Index into their selection decisions.

The HerdBuilder Index is built using the following scenario:

- · Red Angus bulls mated to cows and heifers
- · Replacement heifers retained from within the herd
- All remaining progeny sold on a quality-based carcass grid

Given that replacement heifers are retained, significant influence is placed on the obvious maternal ERTs of Stayability, Heifer Pregnancy and Calving Ease. Additionally, with all remaining progeny sold on a quality-based carcass grid, Marbling, Yield Grade and growth EPDs also impact the HerdBuilder Index.

GRIDMASTER

Use the GridMaster Index if your operation's primary goal is maximizing profitability of feeders in the feedyard and on the rail.

The GridMaster Index is built using the following scenario:

- · Red Angus bulls mated to cows
- · All progeny sold on a quality-based carcass grid

Marbling, Yield Grade and growth EPDs are the traits of primary importance in the GridMaster Index.

While the process of calculating an index is very complex, the resulting selection tool is very simple to implement.

HerdBuilder and GridMaster are expressed as differences in profitability per exposure.

HerdBuilder Example:

30 cows x 5 years breeding = 150 exposures
Bull A has a HerdBuilder Index of 175: 175 x 150 = \$26,250
Bull B has a HerdBuilder Index of 100: 100 x 150 = \$15,000

\$11,250 Difference in Profitability





Yearling Red Angus and Red SimAngus Bulls



DHCC FRANK 026H

ARA #4372365 · 3-16-2020 · PB AR

WFL MERLIN 018A LELAND FRANKLY 018-7520 LELAND COOL 9229-448Z

DHCC FRANK 026H

BECKTON EPIC R397 K

DHCC EPIC A336

DHCC Y030

	EPD	%
НВ	98	10
GM	17	90
MARB	0.42	44
YG	0.14	91
CW	7	91
REA	-0.16	95
BF	0.04	93

BW: 76		ADJW	/W: 595	ADJ	YW: 961		FRAME: 4.5		SCROTAL: 33		
CED		BW	ww	YW ADG		MILI	K ME	HPG	CEM	STAY	
EPD	15	-3.8	57	89	0.2	31	2	11	8	19	
%	14	15	59	65	70	8	62	55	25	7	





DHCC FRANK 073H

ASA #3783881 · 2-7-20 · 1/8 SM x 7/8 AR

DHCC Frankly 967G, a Leland Frankly 018-7520 son that sold as Lot 5 in last year's sale! We cannot say enough good things about the Frankly progeny!

WFL MERLIN 018A LELAND FRANKLY 018-7520 LELAND COOL 9229-448Z

DHCC FRANK 073H

5L DEFENDER 560-30Z DHCC DEFENDER F738 DHCC MAVERICK D619

	EPD	%
API	146.7	20
TI	75.5	60
MARB	0.51	20
YG	0	99
cw	16.6	95
REA	0.27	99
BF	0.02	99

BW: 62		ADJ WW: 560		ADJ YW: 904		FRAME: 4.2		SCROTAL: 33.8	
CE		BW	ww	YW ADG		MILK MWW		MCE	STAY
EPD	16.7	-5.7	52.8	81.1	0.18	31.5	57.9	7.4	15.9
%	10	1	99	99	95	3	60	40	35



DHCC DOMAIN 010H

ARA #4372585 · 2-28-2020 · PB AR

BECKTON DOMINOR T122 Z1 3SCC DOMAIN A163 3SCC EUCLA X723

DHCC DOMAIN 010H

C-T GRAND STATEMENT 1025
MLK CRK BONNEBELL 209
MLK CRK BONNEBELL 633

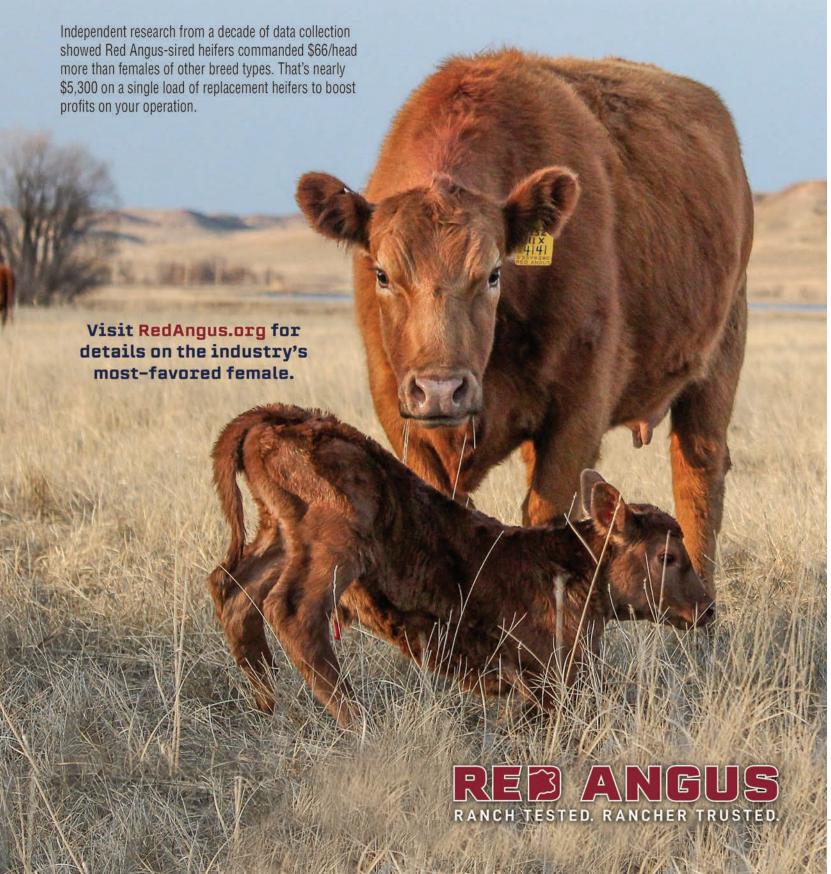
	EPD	%
НВ	106	4
GM	29	72
MARB	0.58	15
YG	0.19	98
cw	10	84
REA	-0.2	97
BF	0.05	97

BW: ET		ADJW	ADJ WW: 476		ADJ YW: 881		FRAME: 4		SCROTAL: 32	
	CED	BW	ww	YW	ADG	MIL	K ME	HPG	CEM	STAY
EPD	13	-2	54	84	0.19	24	-2	11	6	21
%	37	45	70	73	74	59	29	50	75	1



PROFIT. REPEAT.

Generate repeated profits with the industry's most-favored female.





DHCC DOMAIN H005

ARA #4372449 · 2-19-2020 · PB AR

BECKTON DOMINOR T122 Z1 3SCC DOMAIN A163 3SCC EUCLA X723

DHCC DOMAIN H005

BUF CRK ROMO P028 HRAA ROMO 733

HRAA CC 521

	EPD	%		
НВ	68	73		
GM	32	65		
MARB	0.4	49		
YG	0.13	89		
CW	16	65		
REA	0.11	46		
BF	0.05	99		

BW: et			ADJ WW: 475			ADJ YW: 816			FRAME: 5.8		
				1		1	1				
	CED	BW	ww	YW	ADG	MILK	ME	HPG	CEM	STAY	
EPD	13	-2.8	61	98	0.23	27	0	12	4	16	
%	41	30	43	44	45	35	47	42	94	47	



DHCC Domain H005 is a full sister to Lot 2. I wrote some pretty high remarks about her brother and this young heifer is not too far from him. She has the HRAA Romo 733 look to her (who is pictured at 14 years of age on page 53). She does well on paper with 11 EPDs above breed average and looks even better in the pen. It is always nice to offer females that relate to bulls in the sale as I feel it gives customers the ability to see the whole package that a mating can offer.



DHCC Frank H057 is another 1A heifer that does many things well. Frank daughters have had a tendency to end up in the replacement pen. Her sire comes from one of the most reputable and long-term Red Angus cow herds in the country, Leland Red Angus. We have always had really good luck with females that have lineage back to their program. For starting out small, this heifer still had the ability to get over 800 on a yearling weight. Take her home and breed her in any direction you want.



DHCC FRANK H057

ARA #4372559 · 2-12-2020 · PB AR

WFL MERLIN 018A LELAND FRANKLY 018-7520 LELAND COOL 9229-448Z

DHCC FRANK H057

5L DEFENDER 560-30Z DHCC DEFENDER F737 DHCC REBEL D616

	EPD	%
НВ	84	37
GM	50	25
MARB	0.6	12
YG	0.01	27
CW	18	58
REA	0.1	48
BF	0	23

	BW: 50			ADJ WW: 496			ADJ YW: 851			FRAME: 4.5		
		CED	BW	WW	YW	ADG	MILK	ME	HPG	CEM	STAY	
	EPD	16	-4.8	56	93	0.23	33	0	9	7	18	
ĺ	%	9	7	65	55	42	3	40	86	38	21	



DHCC ORACLE H060

 $ARA #4372583 \cdot 2-28-2020 \cdot 1/16 SM x 15/16 AR$

BROWN ORACLE B112 JJX ORACLE 723E

JJX MISS HIGH 2432

DHCC ORACLE H060

LELAND STAKEHOLDER 5514 DHCC STAKEHOLDER F762 DHCC LIZZY U807

	EPD	%
НВ	95	14
GM	86	1
MARB	0.48	31
YG	-0.09	4
cw	42	2
REA	0.58	1
BF	-0.01	4

BW: 56			ADJ WW: 453			ADJ YW: 805			FRAME: 4.6		
	CED	BW	ww	YW	ADG	MILK	ME	HPG	CEM	STAY	
EPD	19	-3.9	60	105	0.28	21	3	8	11	18	
%	1	14	49	28	12	83	69	95	1	12	





DHCC RAMBLER H027

ASA #3783823 · 3-11-20 · 5/8 SM x 3/8 AR

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733

DHCC RAMBLER H027

MLC MR BEEFMAKER X248
DHCC BEEFMAKER C530
DHCC DIRECT TICKET Y016

	EPD	%
API	124	60
TI	79	45
MARB	0.28	55
YG	-0.17	70
cw	15.7	95
REA	0.43	90
BF	-0.022	75

BW: 80	AD.	WW: 579		ADJ YW: 821 FRAME: 5.3					
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	11	-0.3	77.7	114.9	0.23	29.9	68.8	5.6	13
%	70	35	40	50	70	5	15	75	70



DHCC Maverick H033 (Lot 62) and DHCC Amigo H002 (Lot 63) are two really nice ½ blood females that have very proven cows on both sides of their pedigree. It is very easy to pick out these two when they walk around the pen.

DHCC Rambler H027 is the first Rambler daughter offered and provides a really nice example of what we love about our crossbreeding program. I have not referenced the Beefmaker pedigrees in our catalog yet, but they cover our pastures and have for years.

They are the kind of cattle that go to work for you and you do not worry about them one bit.

With Maverick and 733 in this lady's pedigree, I don't see anything but good things to come.



DHCC MAVERICK H033

ASA #3783833 · 3-12-20 · 1/2 SM x 1/2 AR

HOOK'S XPECTATION 36X CDI MAVERICK 335B CDI MS RED IRON 7Z

DHCC MAVERICK H033

SCHULER REBEL A698

DHCC REBEL D601

RX MISS CHEROKEE 368

	EPD	%		
API	132.5	40		
TI	73	70		
MARB	0.37	35		
YG	-0.25	45		
cw	19.5	90		
REA	0.57	65		
BF	-0.044	50		

BW: 76			DJ WW: 563		ADJ YW:	856	FR	FRAME: 5.5		
			,							
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY	
EPD	10.1	-1	62.2	90.4	0.18	28.8	59.9	4.1	17.5	
%	80	25	90	95	95	10	50	90	20	



DHCC AMIGO H002

ASA #3783778 · 4-7-20 · 1/2 SM x 1/2 AR

LSF SRR SLEEP EASY 4083B DHCC AMIGO 769F

DHCC MAVERICK D610

DHCC AMIGO H002

PELTON BEEFMAKER 25U
JANS BEATRICE 0209
JANS CHEROKEE LADY 7213

	EPD	%
API	131.9	45
TI	77.2	50
MARB	0.35	40
YG	-0.22	55
CW	34.8	45
REA	0.72	40
BF	-0.039	65

BW: 76			ADJ W	VW: 554		ADJ YW: 927 FRAME: 5.8				
	CE	BW	/	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	11	-0.8	В	69.8	111.2	0.26	27.7	62.6	6.9	15.1
%	70	30		70	60	50	15	35	50	45



DHCC MERLIN H026

ASA #3783822 · 3-1-20 · 1/4 SM x 3/4 AR

LCJ MERLIN T179 WFL MERLIN 018A

WFL COMMITMENT 042Y

DHCC MERLIN H026

MLC MR BEEFMAKER X123
DHCC BEEFMAKER C527
DHCC LANCER W911

	EPD	%
API	141.4	25
TI	78.9	45
MARB	0.31	50
YG	-0.2	60
CW	22.2	85
REA	0.62	60
BF	-0.02	90

BW: 74			NDJ WW: 623		ADJ YW: 903 FRAME: 6.3				
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	14.1	-5	66.5	101.7	0.22	33.4	66.6	7	17.6
%	30	2	80	80	80	1	20	50	20



DHCC Atomic H032 is a % Red Angus female that really catches your eye when you walk in the pen. I have retained so many % females over the years and very seldom have I regretted it. In my opinion, they can offer some of the best breeding flexibility you can find. This Atomic daughter carries 11 EPDs above breed average and 9 in the top 35%. You don't want to miss her on sale day!



DHCC ATOMIC H032

ASA #3783831 · 3-3-20 · 1/4 SM x 3/4 AR

ANDRAS FUSION R236 BIEBER CL ATOMIC C218 BIEBER DATELINE 308Y

DHCC ATOMIC H032

SCHULER STRATEGY 3343A DHCC STRATEGY C544 DHCC BEEFMAKER A315

	EPD	%		
API	147.1	20		
TI	82.5	30		
MARB	0.47	20		
YG	-0.06	95		
CW	34.4	45		
REA	0.34	95		
BF	-0.021	75		

BW: 86			J WW: 63/		ADJ YW: 965 FRAME: 5.9					
	CE	BW	ww	YW	ADG	MILK	MW	w	MCE	STAY
EPD	11.2	0.7	79.4	127.1	0.3	28.4	68		7.2	20.5
%	65	55	35	25	25	10	15		45	3



DHCC RAMBLER H020

ASA #3783808 · 3-8-20 · 1/4 SM x 3/4 AR

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733

DHCC RAMBLER H020

BECKTON EPIC R397 K

DHCC EPIC C501

RX MISS CHEROKEE 368

	EPD	%		
API	107.6	90		
TI	71.8	75		
MARB	0.15	80		
YG	-0.03	95		
CW	26.9	70		
REA	0.36	95		
BF	0.003	99		

BW: 88	AD.	J WW: 601		ADJ YW:	780	FRA	FRAME: 5.5		
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	8.4	1.5	79.6	111.4	0.2	26	65.7	3.3	13.5
%	90	75	30	60	90	25	20	95	65





DHCC Frank H051 is another Frank daughter who shows the depth of body and spread that I have really come to like in these cattle. There was a good number of Frank daughters that made their way to the replacement pen and the more I look at this one, I think maybe she should have as well. But...the kids gotta eat and we can't keep them all!



DHCC FRANK H051

ARA #4372543 · 2-13-2020 · PB AR

WFL MERLIN 018A LELAND FRANKLY 018-7520 LELAND COOL 9229-448Z

DHCC FRANK H051

5L INDEPENDENCE 560-298Y DHCC INDEPENDENCE E781 MLK CRK BONNEBELL 209

	EPD	%
НВ	70	68
GM	49	27
MARB	0.68	5
YG	0.02	31
CW	14	72
REA	-0.12	91
BF	-0.01	4

	BW: 72 ADJ WV				43	A	DJ YW: 842		FRAN	IE: 5.2	
CED BW WW YW				YW	ADG	MILK	ME	HPG	CEM	STAY	
	EPD	13	-2	63	101	0.24	32	1	10	7	14
	%	46	45	36	36	38	5	48	78	53	66



DHCC DOMAIN H082

ARA #4372595 · 2-21-2020 · PB AR

BECKTON DOMINOR T122 Z1 3SCC DOMAIN A163 3SCC EUCLA X723

DHCC DOMAIN H082

C-T GRAND STATEMENT 1025
MLK CRK BONNEBELL 209
MLK CRK BONNEBELL 633

	EPD	%
НВ	106	4
GM	29	72
MARB	0.58	15
YG	0.19	98
CW	10	84
REA	-0.2	97
BF	0.05	97

BW: ET ADJ WW: 508				Αſ	ADJ YW: 839			FRAME: 5.8		
CED BW WW YW ADG					MILK	ME	HPG	CEM	STAY	
EPD	13	-2	54	84	0.19	24	-2	11	6	21
%	37	45	70	73	74	59	29	50	75	1



DHCC FRANK H013

ARA #4372383 · 2-26-2020 · PB AR

WFL MERLIN 018A LELAND FRANKLY 018-7520 LELAND COOL 9229-448Z

DHCC FRANK H013

BUF CRK ROMO P028 HRAA ROMO 733 HRAA CC 521

	EPD	%
НВ	74	60
GM	41	44
MARB	0.39	51
YG	0.04	42
CW	24	32
REA	0.12	43
BF	0.01	28

BW: ET ADJ WW: 556				Αſ	ADJ YW: 797			FRAME: 5.9		
CED BW WW YW ADG					MILK	ME	HPG	CEM	STAY	
EPD	11	-1	74	117	0.26	35	3	10	5	16
%	74	65	6	10	21	1	72	70	88	48



DHCC MAVERICK H071

ASA #3783912 · 3-20-20 · 3/4 SM x 1/4 AR

HOOK`S XPECTATION 36X CDI MAVERICK 335B CDI MS RED IRON 7Z

DHCC MAVERICK H071

MLC MR BEEFMAKER X248 DHCC BEEFMAKER Z010 HRAA MIDNIGHT 427

	EPD	%
API	134.3	40
TI	81	35
MARB	0.29	50
YG	-0.42	10
cw	35.7	40
REA	1.1	3
BF	-0.07	25

BW: 88 ADJ WW: 593				ADJ YW: 900 FRAME: 5.8							
	CE	BW	v	ww	YW	ADG	MILK	MW	w	MCE	STAY
EPD	7.4	2.6	5	85.7	132.8	0.29	23.1	65.9	9	3	19.8
%	95	90	\neg	15	15	30	45	20		99	5



DHCC Maverick H071 is a really powerful ¾ Simmental heifer who has great structure and eye appeal. To find heifers with this kind of growth in less than a 6 frame is not the easiest thing to do. She carries strong maternal genetics not only out of her Maverick sire, but also the Beefmaker cow on the bottom side (who is definitely not a spring chicken anymore). Be sure to grab on to this one if you're looking for something more continental.



DHCC RAMBLER H039

ASA #3783844 · 2-22-20 · 3/8 SM x 5/8 AR

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733

DHCC RAMBLER H039

SCHULER STRATEGY 3343A
DHCC STRATEGY D638
DHCC BEEFMAKER B403

	EPD	%
API	136.4	35
TI	81.7	30
MARB	0.35	40
YG	-0.18	65
CW	27.3	70
REA	0.57	65
BF	-0.029	75

BW: 78	:78 ADJ WW: 607				ADJ YW:	901	FR	AME: 5.3		
	CE	BW	v	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	13.4	-0.7	7	78.6	120.6	0.26	30.6	69.8	5.6	15.9
%	35	30		35	40	50	4	10	75	35



DHCC RAMBLER H036

ASA #3783838 · 3-14-20 · 3/8 SM x 5/8 AR

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733 DHCC RAMBLER H036

SCHULER REBEL 0029X
DHCC REBEL D616
DHCC MISS DAWN

	EPD	%
API	123.4	60
TI	74.6	60
MARB	0.17	80
YG	-0.13	80
cw	26.8	70
REA	0.39	90
BF	-0.032	65

BW: 86	BW: 86 ADJ WW: 626			ADJ YW:	920	FF	FRAME: 5		
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	9.4	0.1	77.5	119.2	0.26	30.6	69.3	4.1	18.1
%	85	45	40	40	50	4	10	90	15



If you like length of top that does not break down, DHCC Frank HO70 is your gal. This powerhouse ¾ Red Angus heifer can not only raise the pounds of your calf crop, but also provide high indexing calves. She sits at the top 10% in Milk, MWW, STAY, and Marbling. Who doesn't want a female that can combine those things?

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DHCC FRANK H070

ASA #3783911 · 3-17-20 · 1/4 SM x 3/4 AR

WFL MERLIN 018A LELAND FRANKLY 018-7520 LELAND COOL 9229-448Z

DHCC FRANK H070

MLC MR BEEFMAKER X248 DHCC BEEFMAKER Z009 HRAA CHEYENNE 404

	EPD	%
API	141.4	25
TI	84.2	25
MARB	0.57	10
YG	-0.02	99
cw	37.6	35
REA	0.25	99
BF	-0.024	75

BW: 86			ADJ	WW: 565		ADJ YW:	858		FRA	FRAME: 6.1		
	CE	BV	٧	ww	YW	ADG	MILK	MV	w	MCE	STAY	
EPD	7.2	3		83.8	127	0.27	33.8	75	.6	4.3	19.3	
%	95	95	5	20	25	40	1	2	!	90	10	



DHCC FRANK H010

ASA #3783790 · 3-14-20 · 1/4 SM x 3/4 AR

WFL MERLIN 018A LELAND FRANKLY 018-7520 LELAND COOL 9229-448Z

DHCC FRANK H010

PELTON CONQUEST 49X
DHCC CONQUEST A325
JANS BEATRICE 0201

	EPD	%
API	145.3	20
TI	75.2	60
MARB	0.58	10
YG	0.01	99
CW	11	99
REA	-0.03	99
BF	-0.006	95

BW: 76			J WW: 566		ADJ YW:	844	FRA	MCE STAY	
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	10.8	-4.3	52.3	85.6	0.21	34	60.1	7.1	17.8
%	70	3	99	99	85	1	50	45	15



DHCC RAMBLER H029

ASA #3783825 · 3-7-20 · 1/4 SM x 3/4 AR

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733

DHCC RAMBLER H029

SCHULER STRATEGY 3343A DHCC STRATEGY C538 DHCC Z020

	EPD	%
API	122	65
TI	73.5	65
MARB	0.1	90
YG	-0.17	70
CW	14.9	95
REA	0.47	85
BF	-0.02	90

BW: 82			J WW: 568		ADJ YW:	833	FR/	FRAME: 5.2		
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY	
EPD	12.6	0.6	79.9	114.1	0.21	26.6	66.5	5.7	17.8	
%	45	55	30	55	85	20	20	70	15	





DHCC AMIGO H016

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DHCC AMIGO H016

ASA #3783800 · 3-22-20 · 5/8 SM x 3/8 AR

LSF SRR SLEEP EASY 4083B DHCC AMIGO 769F DHCC MAVERICK D610

DHCC AMIGO H016

MLC MR BEEFMAKER X248 DHCC BEEFMAKER B421 DHCC LANCER W906

	EPD	%
API	133.9	40
TI	82.2	30
MARB	0.24	65
YG	-0.41	10
CW	18.7	90
REA	0.99	10
BF	-0.054	35

BW: 98			DJ WW: 631		ADJ YW:	965	FRA	AME: 6.6	MCE STAY	
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY	
EPD	7.9	2.1	87.7	130	0.26	32.6	76.4	4.6	20.4	
%	95	85	10	20	50	2	2	85	3	



DHCC RAMBLER H037

ASA #3783839 · 2-20-20 · 3/8 SM x 5/8 AR

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733

DHCC RAMBLER H037

SCHULER REBEL 0029X
DHCC REBEL D617
DHCC LANCER W903

	EPD	%
API	124.2	60
TI	78.7	45
MARB	0.12	85
YG	-0.14	75
CW	29.6	65
REA	0.4	90
BF	-0.04	65

BW: 72			ADJ	WW: 519		ADJ YW:	757		FRA	ME: 5 MCE STAY		
	CE	BV	٧	ww	YW	ADG	MILK	MW	w	MCE	STAY	
EPD	11.8	0.3	3	86.5	131.9	0.28	28.7	71.9	9	5.3	16.7	
%	60	50)	15	20	35	10	10		80	30	

By genotyping replacement-heifer candidates, breeders can improve the heifers' EPD accuracies about as much as the progeny data resulting from a female's whole lifetime of production. The best part is you can know a replacement heifer's estimate of genetic merit as if she's been in production for years, all before she's even weaned from her dam.

Bob Weaber Kansas State University



DHCC Rambler H028 is another really well balanced SimAngus heifer that has some of the best names in our operation in her pedigree!

With a herd matriarch on the bottom side of her pedigree,
DHCC Amigo H035 has a grand dam that has raised amazing
calves every year in her long tenure at the Diamond H.
Last time I checked, longevity equals profitability. We still own
DHCC Goldy U803 and her production record is something
we're very proud of. With DHCC Maverick D610 on the top side
of her pedigree, I just cant see a lot of holes in this young heifer.

DHCC Amigo H003 also has a very proven cow on the bottom side of her pedigree, Jans Beatirce 0208. This dam has been the top calving ease F1 female for the last ten years at our operation and leaves you with tons of flexibility when it comes to planning your matings.

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DHCC RAMBLER H028

ASA #3783824 · 3-25-20 · 3/8 SM x 5/8 AR

CDI MAVERICK 335B DHCC RAMBLER 644D HRAA ROMO 733

DHCC RAMBLER H028

JJX MINGO 106Y

DHCC MINGO C537

DHCC BEEFMAKER Z010

	EPD	%
API	134.2	40
TI	76.1	55
MARB	0.37	35
YG	-0.13	80
CW	24.4	80
REA	0.54	75
BF	-0.01	95

BW: 78 ADJ WW: 562				ADJ YW: 856			FRAME: 5.7			
	CE	BW	/	ww	YW	ADG	MILK	MWW	МСЕ	STAY
EPD	13.9	-2.2	2	67	105.5	0.24	24.5	58	6.5	15
%	30	15		80	70	65	35	60	60	50

79

DHCC AMIGO H035

ASA #3783837 · 3-3-20 · 3/8 SM x 5/8 AR

LSF SRR SLEEP EASY 4083B DHCC AMIGO 769F

DHCC MAVERICK D610

DHCC AMIGO H035

SCHULER REBEL A698 DHCC REBEL D615

DHCC GOLDY U803

	EPD	%
API	135.7	35
TI	71.7	75
MARB	0.28	55
YG	-0.17	70
cw	14.8	95
REA	0.31	95
BF	-0.04	65

BW: 82 ADJ WW: 620				ADJ YW:	887	FRA	FRAME: 6.4		
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	9.8	0.4	68.6	100.9	0.2	33.2	67.4	5.4	23.4
%	80	50	75	80	90	2	15	75	1

80

DHCC AMIGO H003

ASA #3783779 · 3-17-20 · 1/2 SM x 1/2 AR

LSF SRR SLEEP EASY 4083B DHCC AMIGO 769F

JANS MAJORETTE 7208

DHCC MAVERICK D610

DHCC AMIGO H003

PELTON BEEFMAKER 25U JANS BEATRICE 0208

	EPD	%
API	141.7	25
TI	68.5	85
MARB	0.24	65
YG	-0.12	80
CW	12.6	99
REA	0.31	95
BF	-0.016	90

BW: 72 ADJ WW: 436			ADJ YW: 780			FRAME: 5.1				
	CE	BV	٧	ww	YW	ADG	MILK	MWV	W MCE	STAY
EPD	14.9	-3.	9	54.5	86.1	0.2	22.9	50.1	8.4	21.2
%	20	3		99	99	90	50	95	25	2



DHCC MAVERICK H012

 $ASA #3783793 \cdot 4-2-20 \cdot 1/2 SM \approx 1/2 AR$

HOOK'S XPECTATION 36X CDI MAVERICK 335B CDI MS RED IRON 7Z

DHCC MAVERICK H012

BECKTON EPIC R397 K
DHCC EPIC A335

DHCC CONQUEST Y027

	EPD	%
API	135.8	35
TI	74.5	65
MARB	0.42	30
YG	-0.28	35
CW	11.4	99
REA	0.65	50
BF	-0.031	65

BW: 88 ADJ WW: 575			ADJ YW: 832			FRAME: 5.8			
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	11.2	0.2	65.3	95.8	0.19	24.1	56.7	4.7	17.3
%	65	45	85	90	95	40	70	85	20

82

DHCC DOMAIN H081

DHCC DOMAIN H081

ARA #4372593 · 2-18-2020 · PB AR

BECKTON DOMINOR T122 Z1 3SCC DOMAIN A163

3SCC EUCLA X723

C-T GRAND STATEMENT 1025 MLK CRK BONNEBELL 209

MLK CRK BONNEBELL 633

	EPD	%
НВ	106	4
GM	29	72
MARB	0.58	15
YG	0.19	98
CW	10	84
REA	-0.2	97
BF	0.05	97

BW: ET ADJ WW: 440					A	ADJ YW: 750			FRAME: 5.3		
	CED	BW	ww	YW	ADG	MILK	ME	HPG	CEM	STAY	
EPD	13	-2	54	84	0.19	24	-2	11	6	21	
%	37	45	70	73	74	59	29	50	75	1	

83

DHCC ORACLE H054

ASA #3783874 · 3-3-20 · 1/4 SM x 3/4 AR

BROWN ORACLE B112 JJX ORACLE 723E

JJX MISS HIGH 2432

DHCC ORACLE H054

CDI MAVERICK 335B DHCC MAVERICK F713 DHCC EPIC A336

	EPD	%
API	155.1	10
TI	75.8	55
MARB	0.48	20
YG	-0.12	80
CW	25.2	75
REA	0.37	95
BF	-0.027	75

BW: 50 ADJ WW: 394			ADJ YW: 728			FRAME: 5.4			
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	21.7	-4	56.9	94.5	0.23	20.8	49.2	12.2	17.1
%	1	3	99	90	70	70	95	1	25

84

DHCC FRANK H045

 $ASA #3783855 \cdot 3-16-20 \cdot 1/4 SM \approx 3/4 AR$

WFL MERLIN 018A
LELAND FRANKLY 018-7520
LELAND COOL 9229-448Z
DHCC FRANK H045

LELAND STAKEHOLDER 5514 DHCC STAKEHOLDER E721

DHCC YUKON B414

	EPD	%
API	160.8	5
TI	83.8	25
MARB	0.76	3
YG	0.07	99
CW	31.7	55
REA	0.11	99
BF	0.003	99

BW: 74	ADJ WW: 527				ADJ YW:				
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	12.6	-4.3	60.2	92.8	0.2	31.9	61.9	6.3	18.5
%	45	3	95	90	90	2	40	60	10

85

DHCC AMIGO H009

 $ASA #3783789 \cdot 3-4-20 \cdot 1/2 SM \times 1/2 AR$

LSF SRR SLEEP EASY 4083B DHCC AMIGO 769F

DHCC MAVERICK D610 **DHCC AMIGO H009**

JANS NORSEMAN 049X DHCC NORSEMAN A311 PELTON MISS ASHLYN 0872U

	EPD	%
API	135	40
TI	73.6	65
MARB	0.2	70
YG	-0.28	35
CW	20.1	90
REA	0.79	25
BF	-0.03	75

BW: 84	AD.	J WW: 570		ADJ YW:	798	FRA	ME: 5.2		
	CE	BW	ww	YW	ADG	MILK	MWW	MCE	STAY
EPD	11.6	0.3	71.4	108.6	0.23	31.7	67.3	6.2	21.3
%	60	50	65	65	70	3	15	65	2



DHCC MAVERICK H048

 $ASA #3783861 \cdot 3-9-20 \cdot 1/2 SM \times 1/2 AR$

HOOK'S XPECTATION 36X CDI MAVERICK 335B CDI MS RED IRON 7Z

DHCC MAVERICK H048

LELAND STAKEHOLDER 5514
DHCC STAKEHOLDER E753
DHCC LANCER W909

	EPD	%
API	144.5	20
TI	78.6	45
MARB	0.52	15
YG	-0.23	50
CW	10.1	99
REA	0.45	85
BF	-0.037	65

BW: 70	BW: 70			WW: 549		ADJ YW:	796		FRA	ME: 5	
	CE	BW	v	ww	YW	ADG	MILK	MW	w	MCE	STAY
EPD	12.5	-0.6	6	66.1	100.9	0.22	24.3	57.	.4	5.3	17.1
%	50	30)	80	80	80	35	65	5	80	25





DHCC MAVERICK H072

ASA #3783913 · 4-25-20 · 1/2 SM x 1/2 AR

HOOK'S XPECTATION 36X CDI MAVERICK 335B CDI MS RED IRON 7Z

DHCC MAVERICK H072

DHCC Z020

DHCC LANCER W906

	EPD	%
API	128.9	50
TI	80.1	40
MARB	0.32	45
YG	-0.31	25
CW	22.1	85
REA	0.63	55
BF	-0.066	25

E	BW: 96			ADJ WW: 604		ADJ YW:	915	FR	AME: 6.3	
		CE	BW	/ ww	YW	ADG	MILK	MWW	MCE	STAY
	EPD	10.4	0.7	79	125	0.29	22.3	61.7	5.1	14
	%	75	55	35	30	30	55	40	80	60

MULTI-BREED GENETIC EVALUATION Powered By BOLT

International Genetic Solutions (IGS) is an unprecedented collaboration between progressive breed associations fervently committed to enhancing commercial profitability. The collaboration has yielded the world's largest genetic evaluation of beef cattle with over 17 million animals and 120,000+ genotypes.

In keeping with our commitment to the cattle industry, IGS is pleased to announce the IGS Multi-breed Genetic Evaluation powered by BOLT. The new genetic evaluation provides more predictive EPDs, better use of genomics, more accurate accuracy reported with EPDs, all with weekly evaluations. The announcement ushers in a new era in genetic evaluation—an era made possible by a genetic evaluation system dubbed BOLT (Biometric Open Language Tools, owned by Theta Solutions, LLC).

The concept for BOLT started in 2014 as a research endeavor between the American Simmental Association and Drs. Bruce Golden and Dorian Garrick. BOLT is, quite simply, the most revolutionary and powerful genetic evaluation system in existence. Its power allows IGS to leverage genetic evaluation methodology that was once thought to be untenable on large databases—methodology that significantly improves genetic prediction. In December 2016, IGS published a multi-breed stayability, the industry's first EPD using BOLT and the first single-step methodology applied to a large beef cattle database. Since that time, the IGS genetic evaluation team has worked toward fully implementing BOLT with an automated system that enables weekly evaluations for an entire suite of EPDs. As of May 5th, 2018, ASA is the first of the IGS partners to publish a full suite of EPDs generated by the IGS Multi-breed Genetic Evaluation powered by BOLT.

Here are the notable changes in the evaluation

Movement of EPDs and reranking. EPDs and indexes will change. These changes will be more dramatic for younger, lower accuracy cattle. The IGS team has tested the changes and proven the new EPDs result in superior predictions of genetic merit.

Shrinking of EPD range. You will notice a reduction in the range of EPDs for most traits. The IGS evaluation team tested the statistica veracity of the reduction and it has proven to be in line with expectations based on the genetic variation in the population.

Improved use of genomics. With the switch to the BOLT software, IGS will use single-step genomic evaluation on all EPDs. Single-step uses DNA markers, pedigree information and phenotypic data simultaneously in the prediction of EPDs. Previously, molecular breeding values (MBVs) were calculated from the genomic information and those MBVs were blended in a separate procedure into the EPD predictions. The single-step method squeezes more information from the DNA markers than the previous approach allowed. Additionally, with single-step, the genomic information will not only enhance each EPD for the genotyped animals but also will be used in the EPD estimates of relatives.

It is well established that DNA markers vary greatly in their effect on traits—ranging from large to virtually no impact. To leverage this biological fact in a statistically advantageous manner, the BOLT single-step method only uses markers that have a meaningful impact on the traits of interest, while ignoring those that have little to no effect. Research has shown that by using this approach, BOLT reduces statistical "noise" and thereby increases the accuracy of the EPD prediction compared to other single-step methods.

It is important to note, continued collection of phenotypic records remains a vital part of genetic predictions. DNA testing will never replace the need to record and submit phenotypes.

More accurate accuracy. In the previous IGS evaluation platform and all others in existence other than BOLT, the calculation of the accuracy associated with each EPD is achieved through "approximation" methods. It has long been known these methods are a less than optimal approach to the calculation of accuracy—tending to overestimate accuracy. By employing unique computing strategies that leverage both software and hardware efficiencies, BOLT performs what was previously unthinkable—utilizing a sampling methodology to calculate what is essentially true accuracy. Unlike approximated accuracies, BOLT-derived accuracies will result in predicted movements associated with possible change holding true over time. This is not the case with the previous IGS software or any other system currently in existence.

while the IGS evaluation team and partners are excited to release this new chapter in genetic evaluation, the new genetic evaluation system will only realize its true potential if the selection is made using its EPD and index values. Hands down, there is no better (more accurate) way to select for quantitative traits than an EPD. Economic indexes predict net profit by weighing the EPD for economically relevant traits coupled with economic estimates. To compete with other protein sources, it is imperative that the beef industry adopts the best science and technology to make better breeding selection decisions.





Commercial Heifer Groups

The Commercial Heifer Groups come from a selected group off of Garrison Farms of Kingman, KS, Maier Farms of Hoisington, KS and Giebler Farms of Hays, KS. These are long-term customers of ours who have repeatedly used our sires on their cow herd. These heifers represent the top 60% of their 2020 calf crop. All of these operations are Commercial Red Angus and Red SimAngus. Many of these heifers carry Simmental in their pedigrees, but nothing past 1/2 AR x 1/2 SM. These females have all been calf hooded, palpated, received a third round of shots and Multimin.

The use of cross bred females in the commercial cow/calf operation can be a very profitable scenario as we see continued longevity and reproductive efficiencies from these cattle. They do not miss on the performance side of things either.

These heifers have been grouped by weight and frame scores, which were taken on 1/30/2021. They will be sold as groups of five. If buyers take all five, they can purchase the next group of five for the same price. The buyer will not be allowed to sort through the group; they must take all five. These heifers are guaranteed open and with a viable reproductive tract.

TAG#	TAG #
H009 H016 H048 H050 H069	H011 H027 H038 H046 H125
Average Weight: 942 - Average Frame Score: 6+	Average Weight: 910 - Average Frame Score: 6
TAG #	TAG #
H008 H021 H024 H033 H063	103 H003 H007 H030 H035 H042
Average Weight: 871 - Average Frame Score: 6+	Average Weight: 877 - Average Frame Score: 6
TAG #	TAG #
H001 H006 H010 H045 H095	105 H031 H040 H047 H049 H060
Average Weight: 850 - Average Frame Score: 5+	Average Weight: 837 - Average Frame Score: 5-
TAG #	TAG #
H005 H014 H015 H019 H080	H025 H056 H091 H096 H126
Average Weight: 817 - Average Frame Score: 6	Average Weight: 801 - Average Frame Score: 5
TAG #	TAG #
H111 H113 H032 H067 H084	109
Average Weight: 784 - Average Frame Score: 5+	Average Weight: 768 - Average Frame Score: 5-
TAG #	111 TAG #
H020 H039 H044 H058 H075	H036 H083 H097 H103 H122
Average Weight: 760 - Average Frame Score: 5+	Average Weight: 748 - Average Frame Score: 5+

Commercial Heifer Groups

TAG# TAG# 112 113 H004 H013 H018 H055 H119 H022 H023 H026 H034 H054 Average Weight: 738 - Average Frame Score: 5+ Average Weight: 720 - Average Frame Score: 5+ TAG# TAG# 114 115 H002 H096 H114 H127 H128 H057 H061 H070 H093 Average Weight: 708 - Average Frame Score: 5 Average Weight: 721 - Average Frame Score: 5 TAG# TAG# 116 117 H078 H099 H105 H120 H121 H059 H065 H071 H072 H086 Average Weight: 714 - Average Frame Score: 4+ Average Weight: 688 - Average Frame Score: 5+ TAG# TAG# 118 119 H028 H052 H064 H088 H092 H012 H051 H062 H109 H124 Average Weight: 666 - Average Frame Score: 5-Average Weight: 690 - Average Frame Score: 4+



RED ANGUS MARKETING PROGRAMS

How to Enroll in FCCP and AA

- 1. The producer contacts the Red Angus Association of America at (940) 226-4762 and answers a short supplier enrollment questionnaire over the phone. RAAA staff will ask general management, animal identification and breeding questions. If needed, the producer may be asked to supply additional documentation on breeding such as semen receipt, lease agreements or information on purchased females.
- 2. After all documentation is recorded, staff will ship the tags directly to the producer who must tag the calves before they leave the ranch of origin birth, branding, preconditioning, weaning or before loading on the semi.
- The producer will receive
 a customer enrollment
 agreement to fill out and return
 to RAAA with a copy of their
 calving records.
- 4. Staff will issue the USDAapproved Certificate of Compliance upon receiving the customer enrollment agreement and calving record.

FCCP Tags 99¢ each

Allied Access Tags 99¢ each

EID Combo Sets

Feeder Calf Certification Program



- Traceability to at least 50% Red Angus genetics
- Source verified to ranch of origin
- · Group age verified

Eligible for Choice+ and G.O. Red Grids No enrollment fee, 99¢/tag 840-compliant EIDs available upon request





Allied Access

Source verified to ranch of origin
 Group age verified

Not eligible for Choice+ or G.O. Red Grids No enrollment fee, 99¢/fee 840-compliant EIDs available upon request



The Red Angus Feeder Calf Certification Program is the first step in differentiating your cattle to buyers, feedlots and packers.

Experience industry-leading return on investment for just the cost of an ear tag – with no enrollment fees. The Red Angus Association of America Marketing Team offers assistance to Red Angus bull customers at no charge.

Visit RedAngus.org for contact information.

Red Angus Marketing

- FCCP (Yellow Tag)
- Allied Access (Green Tag)
- Premium Red Baldy (White Tag)
- American Red (Blue Tag)
- Tyson's Choice+ Grid
- Greater Omaha's G.O. Red Grid
- Stockvard
- Feedlot Partners
- Red Angus FeederFax
- Red Angus FeMail
- Calendar of Events

REB ANGUS

RANCH TESTED. RANCHER TRUSTED.

RedAngus.org · (940) 226-4762

HRAA Romo 733



At 14 years of age, she came straight off the donor block and joined the herd.

Our top donor, HRAA Romo 733, has never missed a breeding opportunity and we have never culled any of her offspring. She is currently bred to calve this spring.

She is the epitome of a great, hard working cow. She has been the backbone of our donor program and has flushed 20-30 embryos every cycle. This dam carries an MPPA of 116!

If you don't own her offspring...you should!



Terms & Conditions

Terms — Terms of sale are cash unless other satisfactory arrangements have been made.

Bidding — All animals sell to the highest bidder. The auctioneer will settle disputes or challenges regarding bids and his decision will be final.

Announcements — Announcements from the auction block will take precedence over the information printed in this catalog.

Purchaser's Risk and Insurance — Each animal becomes the risk of the buyer as soon as sold, but it shall be the obligation of the seller to see that the animals are well cared for until possession exchange occurs. Exchange of animal(s) must be made within two weeks of the day of the sale. Insurance of purchase(s) is not provided, but is recommended as transportation is at the risk of the buyer.

Options and Privileges of Return or Adjustments — All claims for adjustment or refund must be made in writing within six months of the sale date or no later than six months after the animal reaches 12 months of age. In the event an animal is claimed to be a non-breeder, the animal may be returned to the seller if in good condition and complying with the health requirements of the seller's stats. The seller shall be entitled to six months of trial after the animal is returned to prove that the animal is a breeder. If at the end of six months the seller is unable to prove that the animal is a breeder, the seller shall, at the option of the buyer, replace the animal with another of equal value or refund the purchase price. The return of the full purchase price shall in any case be deemed full satisfaction and settlement. Any expenses incurred shall be the seller's responsibility if the animal is found to be a non-breeder.

Trucking — Transportation will be free within 100 miles of the ranch. Any distance over 100 miles shall be the responsibility of the buyer.

Identification — Seller offers each animal with a readable tattoo corresponding to its registration.

Health — Health assesments have taken place prior to the sale and the necessary health information will be provided based on the buyer's needs and location.

Breeding Soundness — All buyers will receive a Breeding Soundness Evaluation for each bull purchased.

Certificate of Registry — All cattle have registration papers (unless otherwise stated) and these will be sent to the Association offices for transfer of ownership to take place.

Seller's Semen Rights — Diamond H Ranch reserves the right to retain 50% semen interest in bulls specifically identified as such in this catalog. This allows Diamond H Ranch to collect, use, and market semen from the bull and does not restrict the purchaser from doing the same. Any collection will be done at Diamond H Ranch's expense and at the purchaser's convenience.

Rights and Obligations — The above terms and conditions of sale shall constitute a contract between the buyer and seller of each animal and shall be equally binding on both. Animals resold following purchase in this sale shall constitute a separate transaction and the rights and obligations of the parties connected there are not covered by the above terms and conditions of this sale. Neither the owners, auctioneers, nor any other person connected with the management or conduct of this sale assumes any liability, legal or otherwise, except as set forth.





Ranch Tested. Rancher Trusted.



Notes



... identifying the genetic merit of commercial females to deliver valuable guidance to profit-minded producers!

For more information on the Red Navigator commercial female DNA test, contact the Red Angus Association of America.

- · Sire identification (if sire is DNA tested)
- · Across-breed EPD percentile rankings
- Best results on commercial females at least 75% Red Angus
- Only \$22/head



THANK YOU

It is an amazing and rewarding time to be where we are in the cattle business. Again, we sincerely thank you for your interest in our program and for giving us the opportunity to serve you as a Seed Stock Producer. Thank you to our past customers for allowing us to do something that we truly enjoy. We would also like to thank our family and friends who provide us with their constant love and support as we pursue our dream, our fellow producers for their guidance and encouragement and to the Good Lord for all that we have been blessed with. We wish all of you the best and we hope that 2021 brings you much success!

Blessings, Justin, Jade, Alyson, Graycee, Brynn and Stockton

"Let us not become weary in doing good, for at the proper time we will reap a harvest if we do not give up." ~ Galatians 6:9





DEPENDABLE CATTLE FROM OUR PASTUER TO YOURS!

Diamond H Ranch
Annual Production Sale
March 24, 2021 @ 12:30pm
LaCrosse Livestock Market
LaCrosse, KS

WWW.DIAMONDHRANCH.ORG •